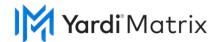
Jeff Adler

Vice President

Jeff.Adler@yardi.com



Contacts

Razvan Cimpean SEO Engineer <u>Razvan-I.Cimpean@yardi.com</u>

Rochester

November 2023



Rochester is the **63rd** largest multifamily market with **61,328** completed units and **7,672** units in development, **1,756** of which have already broken ground.

New lease asking **rents** are at \$1,356, up 5.9% ▲ from the previous year placing Rochester at 11th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **65** ▲ net units absorbed over the past twelve months. This is down -35 ▼ units from the previous year's gain of **100** ▲ absorbed units.

Employment in Rochester has grown by 0.5% ▲ over the past 12 months, while hourly wages have risen by 5.0% ▲ YoY to \$30.31 according to the *Bureau of Labor Statistics*.

