

## Contacts

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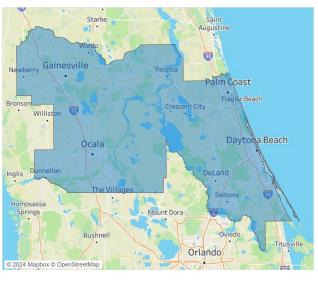
## North Central Florida November 2023

**North Central Florida** is the **64th** largest multifamily market with **58,438** completed units and **36,521** units in development, **6,991** of which have already broken ground.

New lease asking **rents** are at \$1,465, down -0.9% ▼ from the previous year placing North Central Florida at 98th overall in year-over-year rent growth.

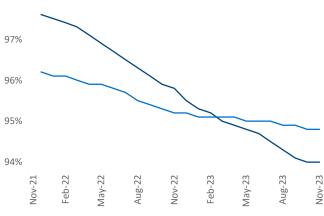
Multifamily housing **demand** has been positive with **246** ▲ net units absorbed over the past twelve months. This is down **-806** ▼ units from the previous year's gain of **1,052** ▲ absorbed units.

**Employment** in North Central Florida has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **12.2%** ▲ YoY to **\$28.88** according to the *Bureau of Labor Statistics*.





Occupancy



Units Under Construction as % of Stock



**Rent Growth YoY** 18% 16% 14% 12% 10% 8% 6% 4% 2% 0% Feb-22 Aug-23 Nov-23 Nov-21 Nov-22 Feb-23 **Absorbed Completions T12** 



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