Yardi Matrix

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Gulfport

Jackson

Baton Rouge

Morgan City

Prairieville

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Houma

Jeff Adler Vice President Jeff.Adler@yardi.com

Pascagoul

Contacts

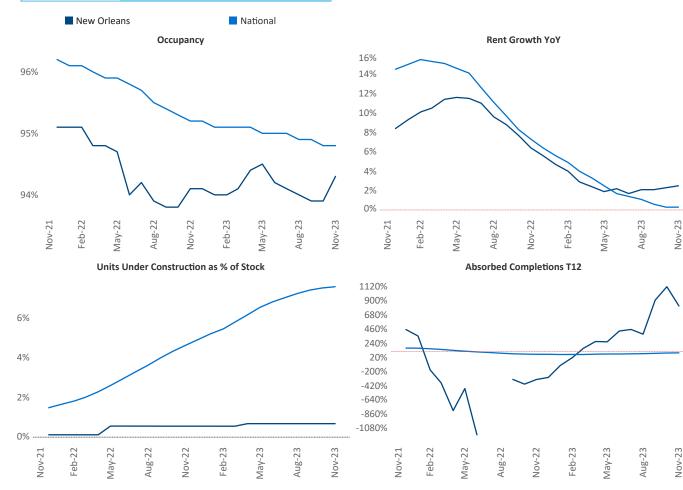
Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com New Orleans November 2023

New Orleans is the **62nd** largest multifamily market with **62,430** completed units and **5,081** units in development, **423** of which have already broken ground.

New lease asking **rents** are at **\$1,243**, up **2.5%** ▲ from the previous year placing New Orleans at **49th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **565** \blacktriangle net units absorbed over the past twelve months. This is up **1,224** \blacktriangle units from the previous year's loss of -**659** \checkmark absorbed units.

Employment in New Orleans has grown by **2.3%** ▲ over the past 12 months, while hourly wages have risen by **3.9%** ▲ YoY to **\$29.80** according to the *Bureau of Labor Statistics*.



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