Whiteville

Myrtle Beach



Florence

Kingstre

Charlestor

Hartsville

ng

Bishopville

Camden

th ina

ngeburg

Walterborg

Beaufort

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Dillon

Marion

Jeff Adler Vice President <u>Jeff.Adler@yardi.com</u>

Wilmingt



Charleston

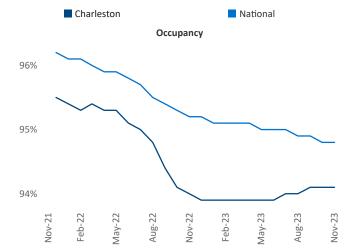
November 2023

Charleston is the 54th largest multifamily market with81,182 completed units and 32,664 units in development,9,491 of which have already broken ground.

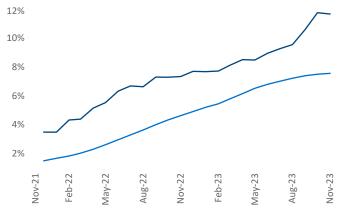
New lease asking **rents** are at **\$1,735**, up **2.5%** ▲ from the previous year placing Charleston at **49th** overall in year-over-year rent growth.

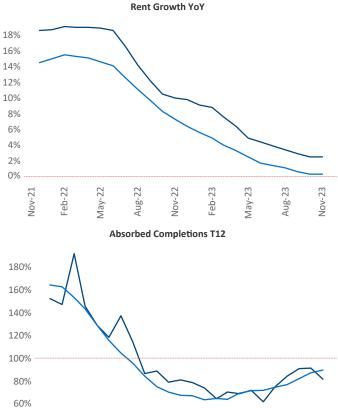
Multifamily housing **demand** has been positive with $3,793 \blacktriangle$ net units absorbed over the past twelve months. This is up 76 \bigstar units from the previous year's gain of $3,717 \bigstar$ absorbed units.

Employment in Charleston has grown by **4.6%** ▲ over the past 12 months, while hourly wages have risen by **4.3%** ▲ YoY to **\$31.45** according to the *Bureau of Labor Statistics*.









May-22

Feb-22

Nov-21

May-23

Aug-23

Nov-23

Feb-23

Nov-22

Aug-22