Yardi Matrix

Heler

Wind

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Dahlonega

Lawrenceville

Snellville

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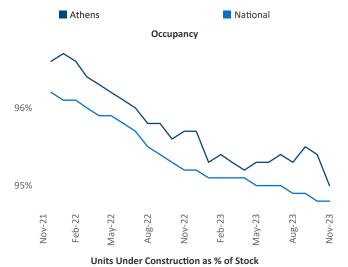
November 2023

Athens is the 108th largest multifamily market with 23,331 completed units and 11,649 units in development, 2,399 of which have already broken ground.

New lease asking **rents** are at **\$1,389**, up **1.0%** Ifrom the previous year placing Athens at 71st overall in year-over-year rent growth.

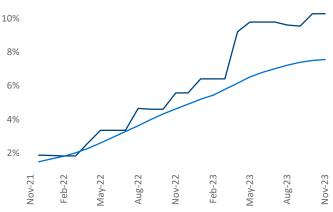
Multifamily housing demand has been positive with **1,120** A net units absorbed over the past twelve months. This is up **180** Inits from the previous year's gain of 940 A absorbed units.

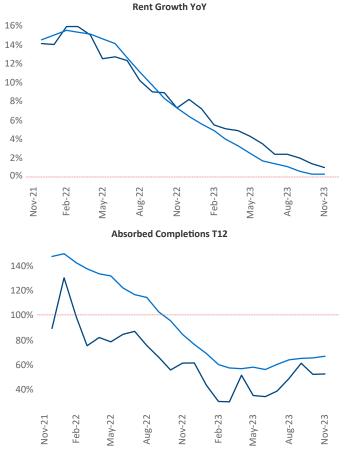
Employment in Athens has grown by **2.1%** • over the past 12 months, while hourly wages have risen by 3.0% A YoY to \$27.40 according to the Bureau of Labor Statistics.



Athens

Watkinsville





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