Walhalla

Seneca

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Heler

Wind

Monroe

Dahlonega

Lawrenceville

Snellville

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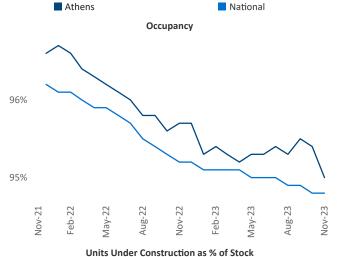
November 2023

Athens is the **108th** largest multifamily market with **23,331** completed units and **11,649** units in development, **2,399** of which have already broken ground.

New lease asking **rents** are at **\$1,389**, up **1.0%** ▲ from the previous year placing Athens at **71st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with $1,120 \blacktriangle$ net units absorbed over the past twelve months. This is up $180 \blacktriangle$ units from the previous year's gain of $940 \blacktriangle$ absorbed units.

Employment in Athens has grown by **2.1%** ▲ over the past 12 months, while hourly wages have risen by **3.0%** ▲ YoY to **\$27.40** according to the *Bureau of Labor Statistics*.



Athens



