Yardi Matrix

Newport

Park Cherokee

Franklin

Sylva

Highlands

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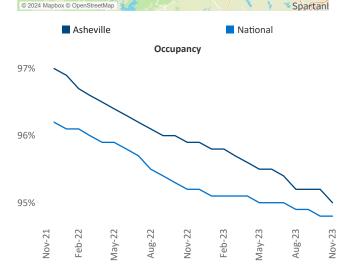
November 2023

Asheville is the 112th largest multifamily market with 21,090 completed units and 15,359 units in development, 2,900 of which have already broken ground.

New lease asking **rents** are at **\$1,687**, up **0.2%** from the previous year placing Asheville at 86th overall in year-over-year rent growth.

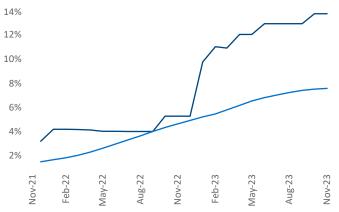
Multifamily housing **demand** has been positive with **114** net units absorbed over the past twelve months. This is down -833 V units from the previous year's gain of 947 absorbed units.

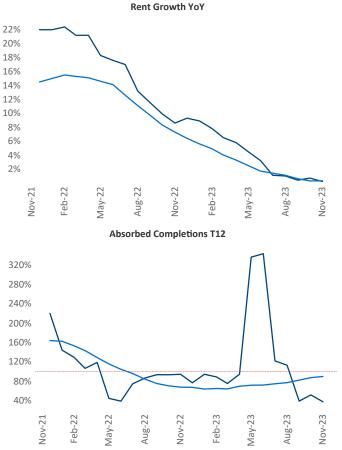
Employment in Asheville has grown by 2.1% A over the past 12 months, while hourly wages have risen by 3.4% A YoY to \$28.58 according to the Bureau of Labor Statistics.



Asheville







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