

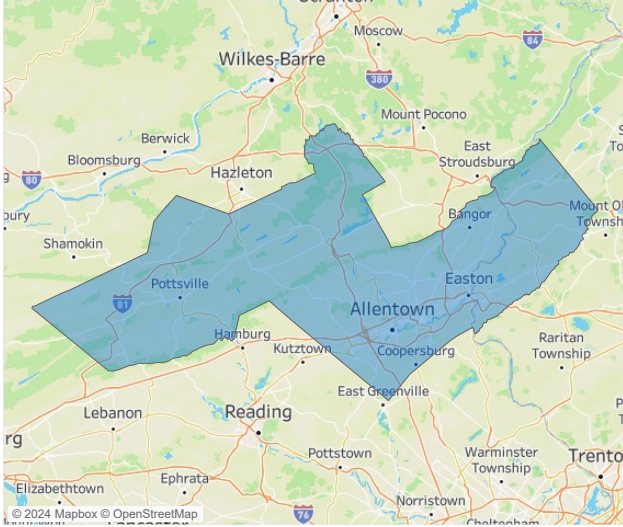


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Allentown-Bethlehem  
November 2023



Allentown-Bethlehem is the **92nd** largest multifamily market with **34,287** completed units and **12,766** units in development, **959** of which have already broken ground.

New lease asking rents are at **\$1,632**, up **3.4%** ▲ from the previous year placing Allentown-Bethlehem at **31st** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **280** ▲ net units absorbed over the past twelve months. This is up **246** ▲ units from the previous year's gain of **34** ▲ absorbed units.

**Employment** in Allentown-Bethlehem has grown by **1.9%** ▲ over the past 12 months, while hourly wages have risen by **4.5%** ▲ YoY to **\$30.42** according to the *Bureau of Labor Statistics*.

