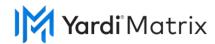
Jeff Adler

Vice President



Contacts

Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com

Triad

October 2023



Triad is the **48th** largest multifamily market with **95,800** completed units and **26,434** units in development, **4,575** of which have already broken ground.

New lease asking **rents** are at \$1,226, up 0.4% ▲ from the previous year placing Triad at 84th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,471** ▲ net units absorbed over the past twelve months. This is up **4,585** ▲ units from the previous year's loss of **-1,114** ▼ absorbed units.

Employment in Triad has grown by 1.6% ▲ over the past 12 months, while hourly wages have risen by 3.6% ▲ YoY to \$29.87 according to the *Bureau of Labor Statistics*.

