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## Contacts

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## **Central Coast** October 2023

Central Coast is the 91st largest multifamily market with 35,364 completed units and 15,355 units in development, **2,261** of which have already broken ground.

New lease asking **rents** are at \$2,527, up 3.4% ▲ from the previous year placing Central Coast at 32nd overall in year-over-year rent growth.

Multifamily housing demand has been positive with 66 A net units absorbed over the past twelve months. This is down -100 ▼ units from the previous year's gain of 166 ▲ absorbed units.

**Employment** in Central Coast has grown by 3.1% ▲ over the past 12 months, while hourly wages have risen by 4.6% A YoY to \$33.29 according to the Bureau of Labor Statistics.









