Yardi Matrix

Morgan

Watsonvi

Monterey

Prune

68

Bay Area - South Bay

Salinas

San Jose

120

Santa Cruz

© 2023 Mapbox © OpenStreetMap

Palo Alto

1

96%

95%

8%

6%

4%

2%

Oct-21

Oct-21

Jan-22

Jan-22

Apr-22

Apr-22

Contacts

Merced

Firebaug

Mend

Coali

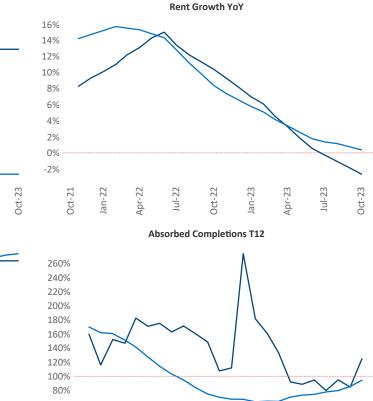
Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Bay Area - South Bay October 2023

Bay Area - South Bay is the 38th largest multifamily market with 140,288 completed units and 53,161 units in development, **10,286** of which have already broken ground.

New lease asking **rents** are at **\$3,043**, down **-2.6%** ▼ from the previous year placing Bay Area - South Bay at 111th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **2,582** ▲ net units absorbed over the past twelve months. This is down -2,400 ▼ units from the previous year's gain of **4,982** ▲ absorbed units.

Employment in Bay Area - South Bay has grown by 1.0% over the past 12 months, while hourly wages have risen by 4.6% ▲ YoY to \$53.11 according to the Bureau of Labor Statistics.



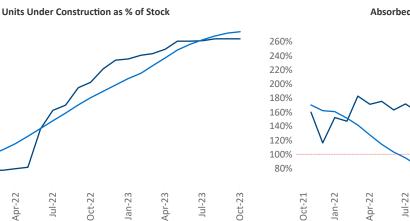
Jan-23

Oct-22

Apr-23

Jul-23

Oct-23



Jul-23

Jul-22 Oct-22 Jan-23 Apr-23

Jeff Adler Vice President Jeff.Adler@yardi.com Patterson

Newmai

Los Banos

National

Soledad Greenfield

Occupancy

King City

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