Jeff Adler

Vice President



## Contacts

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## Allentown-Bethlehem October 2023

**Allentown-Bethlehem** is the **92nd** largest multifamily market with **34,167** completed units and **12,724** units in development, **1,154** of which have already broken ground.

New lease asking **rents** are at \$1,628, up 3.2% ▲ from the previous year placing Allentown-Bethlehem at 35th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -278 ▼ net units absorbed over the past twelve months. This is down -313 ▼ units from the previous year's gain of 35 ▲ absorbed units.

Employment in Allentown-Bethlehem has grown by 1.5% ▲ over the past 12 months, while hourly wages have risen by 5.7% ▲ YoY to \$30.35 according to the *Bureau of Labor Statistics*.









