

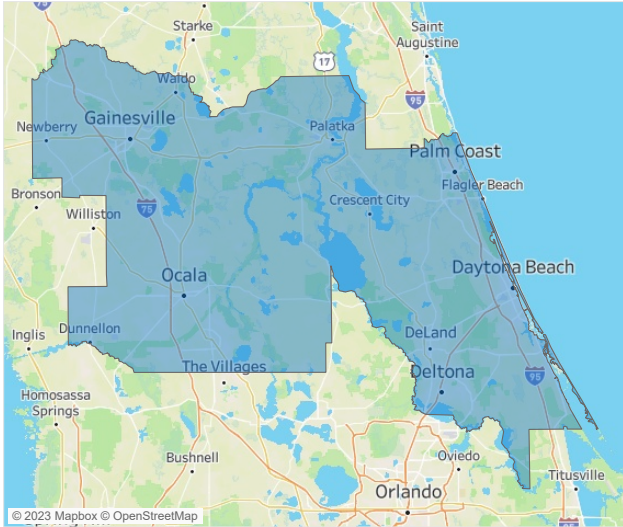


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North Central Florida  
September 2023



North Central Florida is the **64th** largest multifamily market with **57,989** completed units and **38,265** units in development, **6,559** of which have already broken ground.

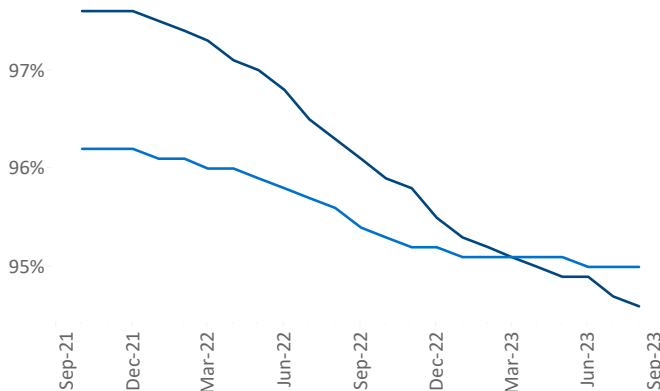
New lease asking **rents** are at **\$1,483**, up **1.0%** ▲ from the previous year placing North Central Florida at **75th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **796** ▲ net units absorbed over the past twelve months. This is up **166** ▲ units from the previous year's gain of **630** ▲ absorbed units.

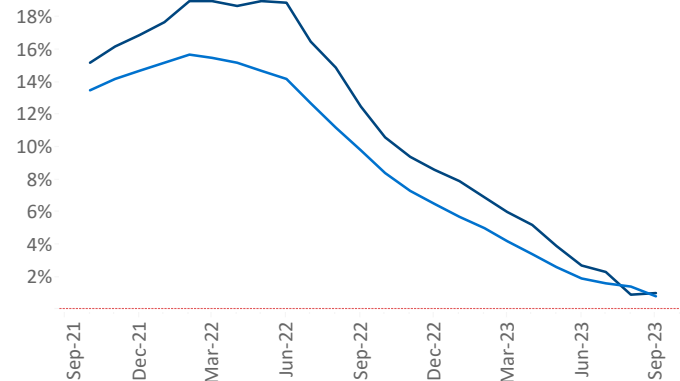
**Employment** in North Central Florida has grown by **2.7%** ▲ over the past 12 months, while hourly wages have risen by **11.9%** ▲ YoY to **\$28.41** according to the *Bureau of Labor Statistics*.

■ North Central Florida    ■ National

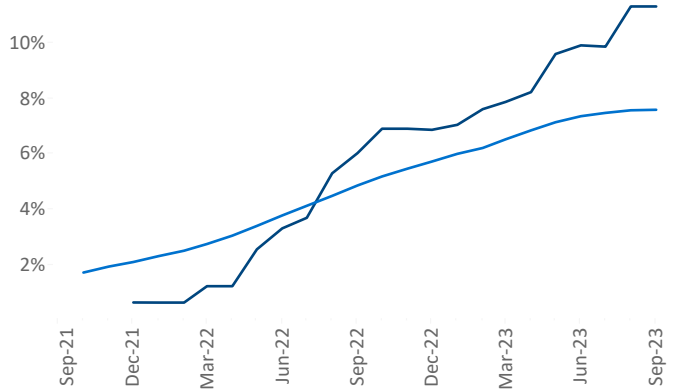
Occupancy



Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12

