## Yardi Matrix

Zebulon

Thomaston

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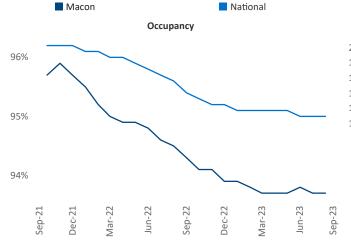
Macon September 2023

Macon is the **104th** largest multifamily market with **27,097** completed units and **5,417** units in development, **1,308** of which have already broken ground.

New lease asking **rents** are at **\$1,149**, up **2.4%** ▲ from the previous year placing Macon at **53rd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **72** ▲ net units absorbed over the past twelve months. This is up **985** ▲ units from the previous year's loss of **-913** ▼ absorbed units.

**Employment** in Macon has grown by **2.4%** ▲ over the past 12 months, while hourly wages have risen by **3.1%** ▲ YoY to **\$25.16** according to the *Bureau of Labor Statistics*.



Macon

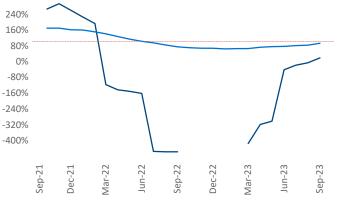
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