

Newport

Cherokee

Franklin

Sylva

Highlands

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Spartanl

80% 40%

0%

Sep-21

Dec-21

Mar-22

Jun-22

Sep-22

Dec-22

Mar-23

Jun-23

Sep-23

-40%

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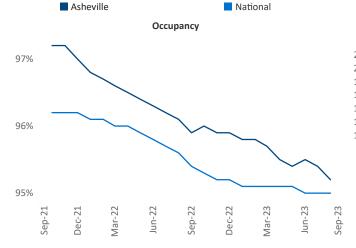
September 2023

**Asheville** is the **112th** largest multifamily market with **21,000** completed units and **15,468** units in development, **2,972** of which have already broken ground.

New lease asking **rents** are at **\$1,684**, up **0.2%** ▲ from the previous year placing Asheville at **87th** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -69 ▼ net units absorbed over the past twelve months. This is down -1,010 ▼ units from the previous year's gain of 941 ▲ absorbed units.

**Employment** in Asheville has grown by **2.1%** • over the past 12 months, while hourly wages have risen by **3.8%** • YoY to **\$28.36** according to the *Bureau of Labor Statistics*.



Asheville





