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High Point

Winston-Salem

New London

Salisbury

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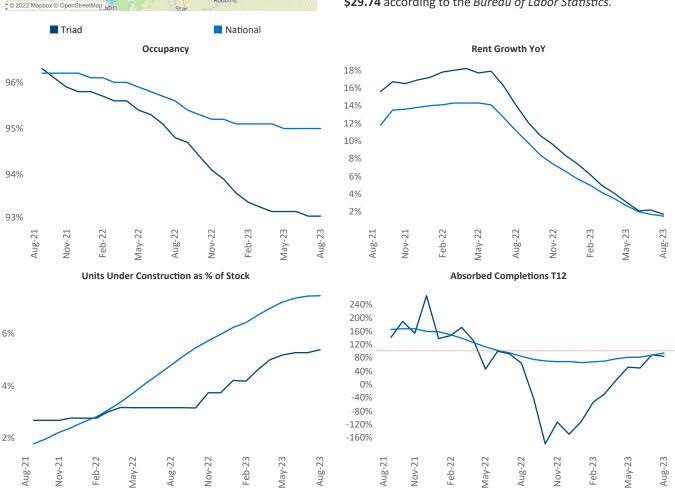
Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Triad August 2023

**Triad** is the **48th** largest multifamily market with **94,242** completed units and **26,404** units in development, **5,082** of which have already broken ground.

New lease asking **rents** are at \$1,233, up 1.7% ▲ from the previous year placing Triad at 68th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,527** ▲ net units absorbed over the past twelve months. This is up **1,242** ▲ units from the previous year's gain of **285** ▲ absorbed units.

Employment in Triad has grown by 2.3% ▲ over the past 12 months, while hourly wages have risen by 4.9% ▲ YoY to \$29.74 according to the *Bureau of Labor Statistics*.



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