M	<b>Yardi</b> Matrix
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Brownfield

Seagraves

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Lubbock

Lubbock

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Lubbock

August 2023

**Lubbock** is the **110th** largest multifamily market with **21,428** completed units and **2,747** units in development, **485** of which have already broken ground.

New lease asking **rents** are at **\$911**, up **2.1%** ▲ from the previous year placing Lubbock at **62nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **336**  $\blacktriangle$  net units absorbed over the past twelve months. This is down -73  $\checkmark$  units from the previous year's gain of **409**  $\blacktriangle$  absorbed units.

**Employment** in Lubbock has grown by **1.3%** ▲ over the past 12 months, while hourly wages have fallen by -**8.0%** ▼ YoY to **\$21.34** according to the *Bureau of Labor Statistics*.





