

Newport

Cherokee

Franklin

Sylva

Highlands

Asheville

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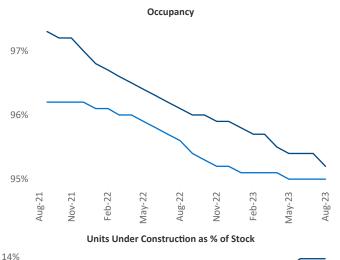
August 2023

Asheville is the **112th** largest multifamily market with **21,000** completed units and **15,017** units in development, **2,860** of which have already broken ground.

New lease asking **rents** are at **\$1,698**, up **1.0%** ▲ from the previous year placing Asheville at **84th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **240** \blacktriangle net units absorbed over the past twelve months. This is down -630 \checkmark units from the previous year's gain of 870 \blacktriangle absorbed units.

Employment in Asheville has grown by **2.8%** • over the past 12 months, while hourly wages have risen by **2.1%** • YoY to **\$27.83** according to the *Bureau of Labor Statistics*.



Asheville



