

New London

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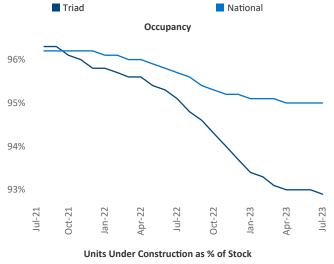


Triad is the **48th** largest multifamily market with **94,242** completed units and **25,442** units in development, **4,976** of which have already broken ground.

New lease asking **rents** are at \$1,233, up 2.2% ▲ from the previous year placing Triad at 69th overall in year-over-year rent growth.

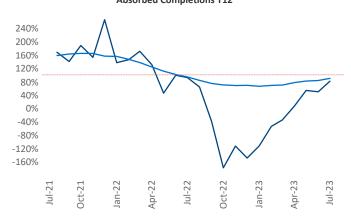
Multifamily housing **demand** has been positive with **1,494** ▲ net units absorbed over the past twelve months. This is up **864** ▲ units from the previous year's gain of **630** ▲ absorbed units.

Employment in Triad has grown by 1.9% ▲ over the past 12 months, while hourly wages have risen by 5.2% ▲ YoY to \$29.59 according to the *Bureau of Labor Statistics*.









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