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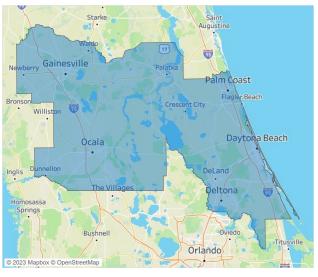
North Central Florida June 2023

North Central Florida is the 64th largest multifamily market with 57,636 completed units and 39,029 units in development, 5,428 of which have already broken ground.

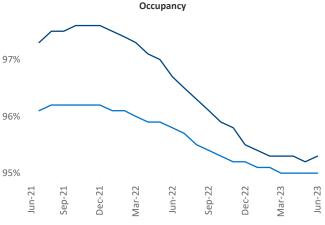
New lease asking **rents** are at \$1,499, up 2.7% ▲ from the previous year placing North Central Florida at 67th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,220** ▲ net units absorbed over the past twelve months. This is down **-197** ▼ units from the previous year's gain of **1,417** ▲ absorbed units.

Employment in North Central Florida has grown by **3.6%** ▲ over the past 12 months, while hourly wages have risen by **8.4%** ▲ YoY to **\$27.29** according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock







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