

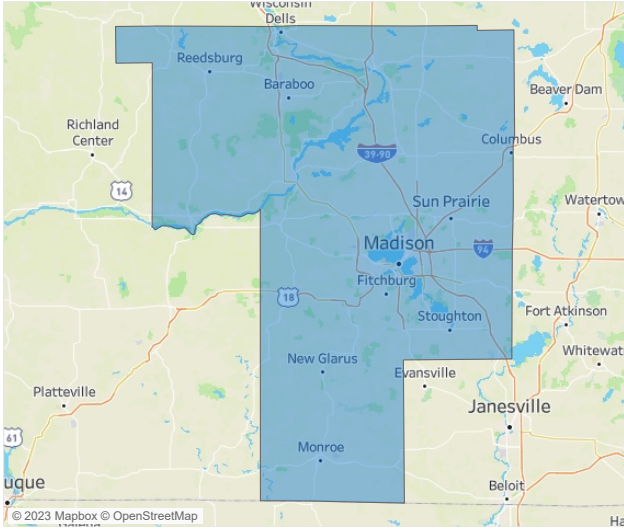


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Madison
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Madison is the **71st** largest multifamily market with **53,678** completed units and **24,416** units in development, **8,182** of which have already broken ground.

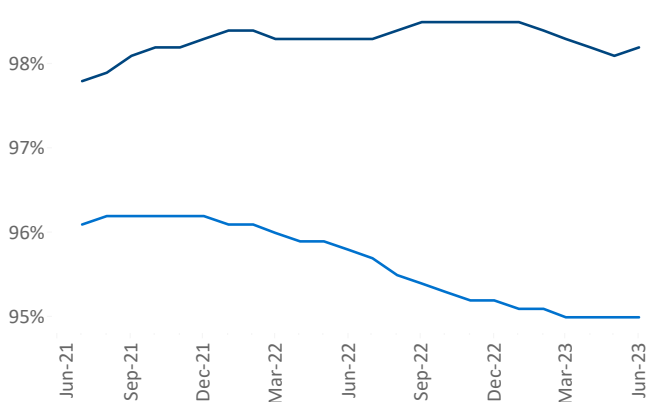
New lease asking **rents** are at **\$1,474**, up **9.6%** ▲ from the previous year placing Madison at **2nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **5,649** ▲ net units absorbed over the past twelve months. This is up **4,142** ▲ units from the previous year's gain of **1,507** ▲ absorbed units.

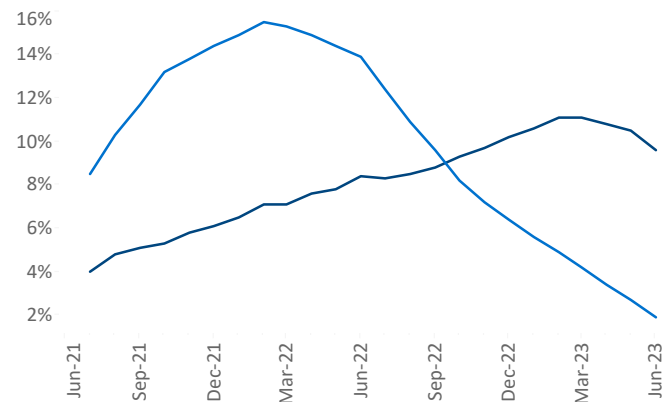
Employment in Madison has grown by **1.7%** ▲ over the past 12 months, while hourly wages have risen by **4.1%** ▲ YoY to **\$33.55** according to the *Bureau of Labor Statistics*.

■ Madison ■ National

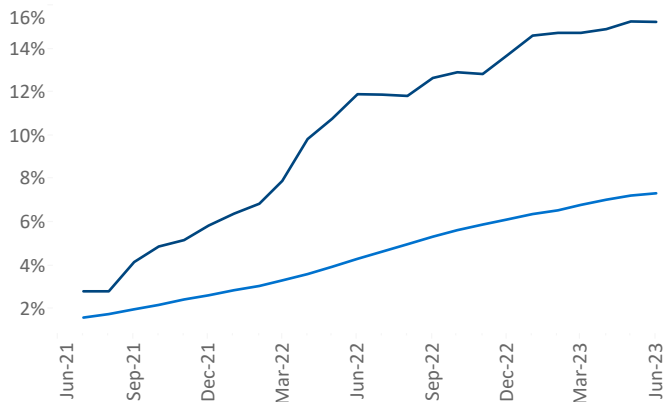
Occupancy



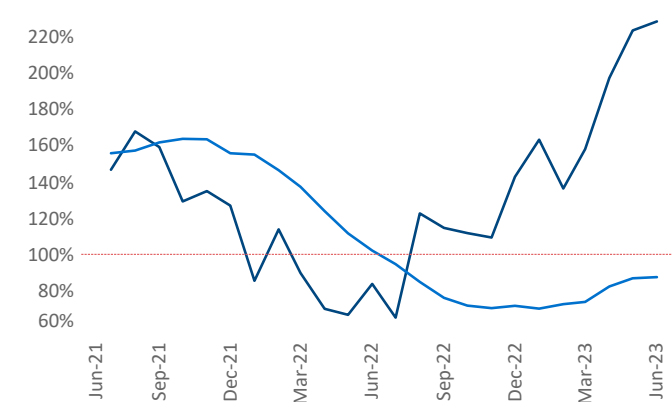
Rent Growth YoY



Units Under Construction as % of Stock



Absorbed Completions T12



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