

ISS[®]

INSIDE SELF-STORAGE
WORLD EXPO

April 3-6, 2018
Expo Hall 4 & 5, 2018
issworldexpo.com

WHERE STORAGE COMES TO *LIFE*





WHERE STORAGE
COMES TO *LIFE*

Self-Storage Supply in 2018: Development Activity from Coast to Coast

Presented by:

Jeff Adler, Vice President, Yardi Matrix

Data Sources

Self-Storage Coverage Statistics



133

U.S. markets covered
(Top ~100 U.S. metros)

> **80%** of U.S.
population

~**28K** stores



> **28,400**

Total properties

> **26,500**

Completed stores

> **1,900**

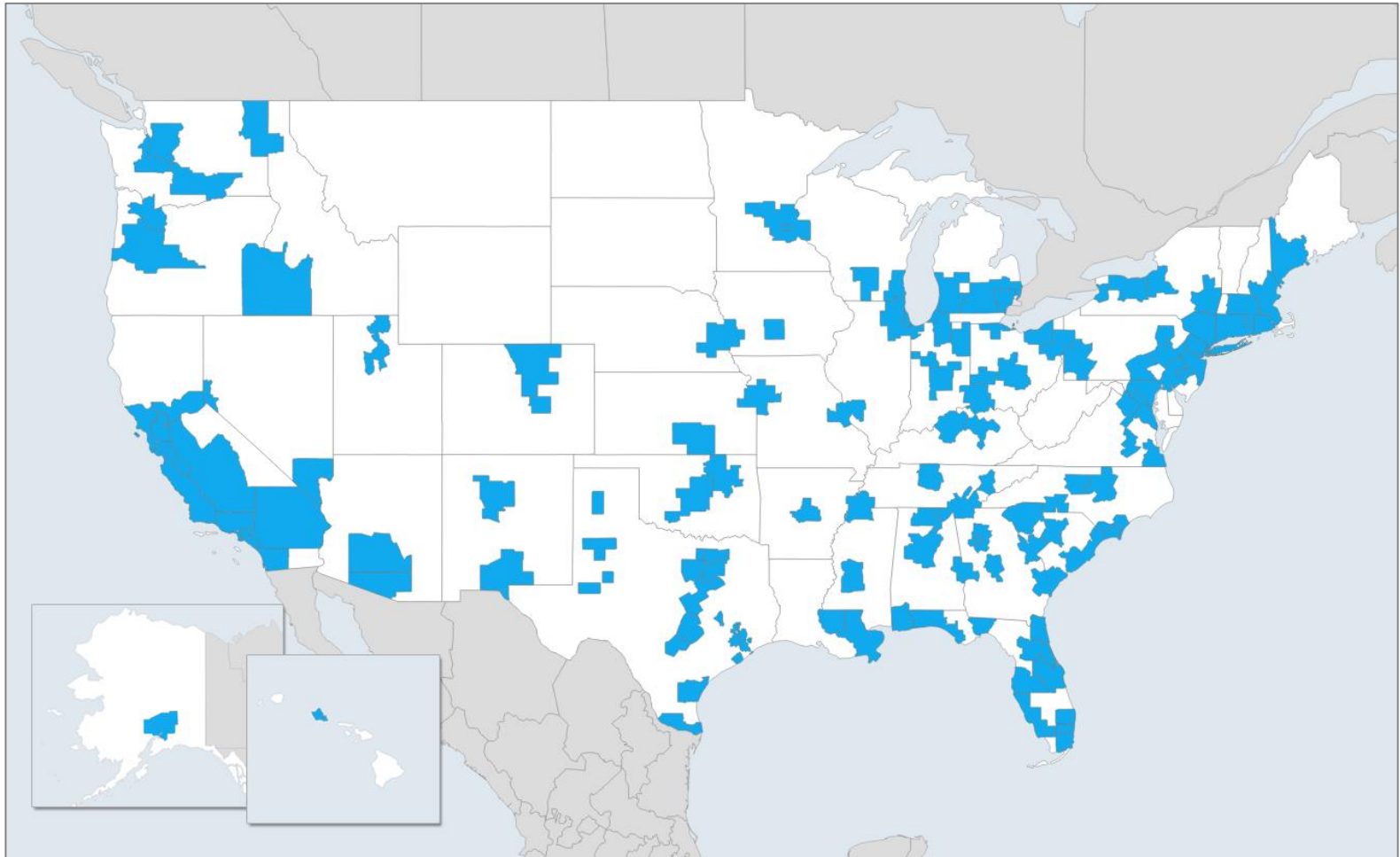
Facilities in
development pipeline



1.5 billion square feet

Completed inventory of
1.4 billion square feet
and **148 million** square
feet under construction,
planned or prospective

133 Self-Storage Markets Covered

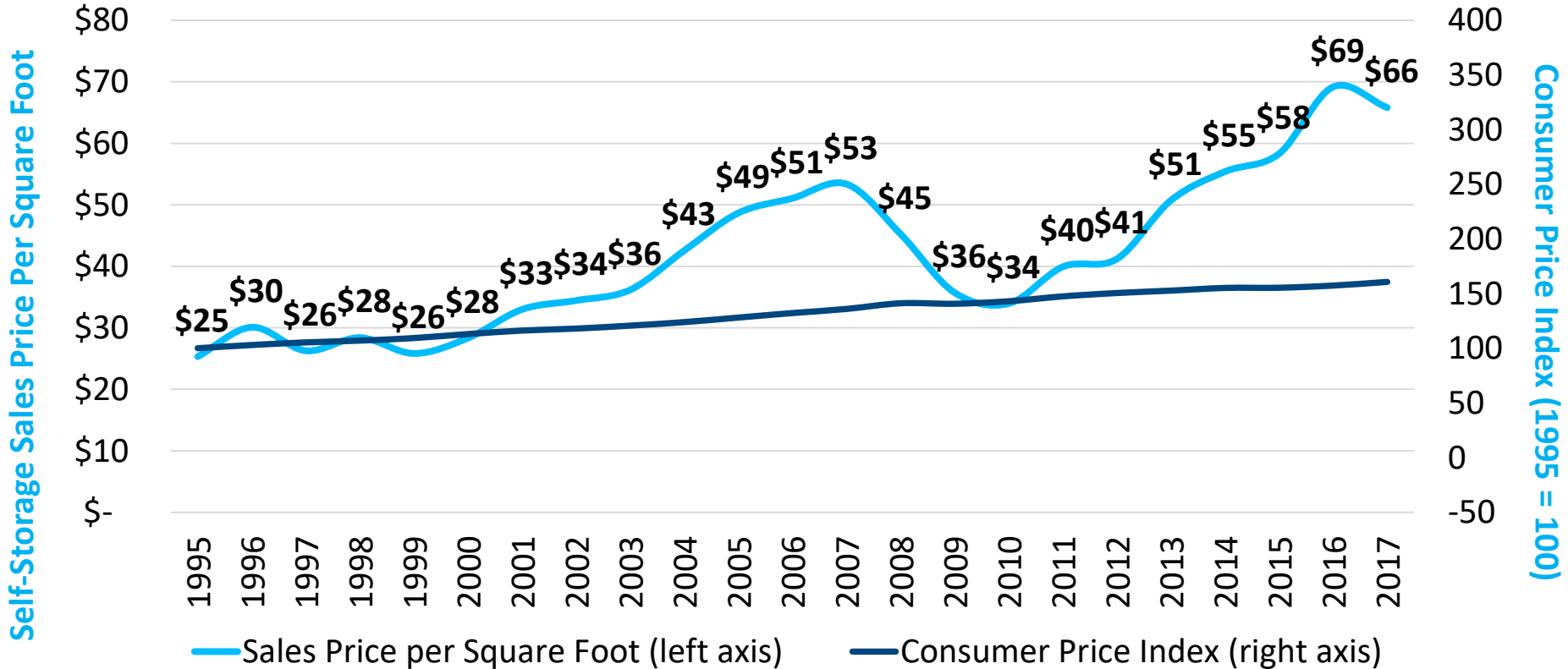


Analysis: National Overview

Transaction Pricing

Property values have nearly tripled since 1995.

Self-Storage Transaction Price Per Square Foot: 1995 to 2017

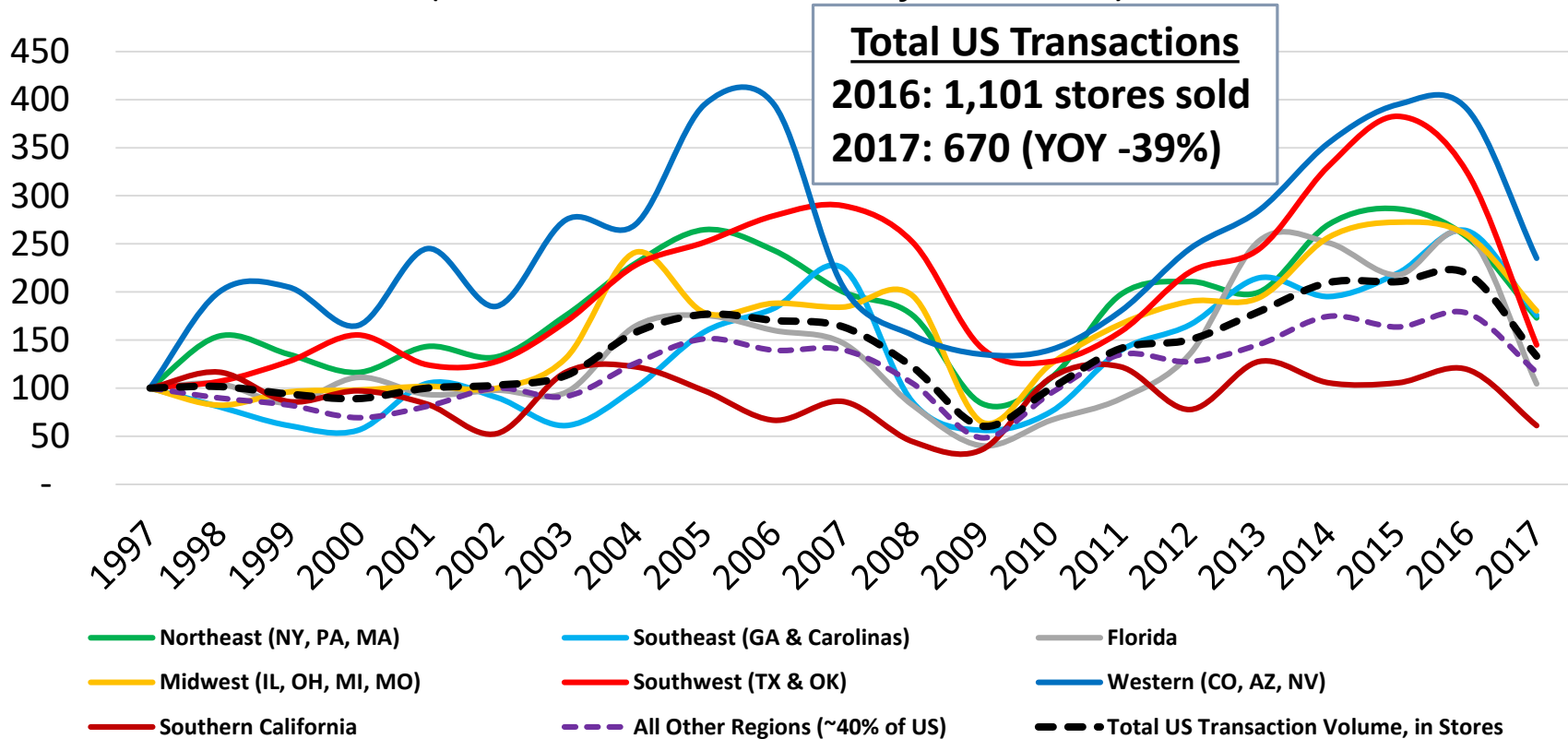


Sources: Yardi Matrix; U.S. Bureau of Labor Statistics

Transaction Volume Down Notably in 2017

Self-Storage Transaction Volume by Region: 1997 to 2017
(Indexed to 1997 volume of stores sold)

Indexed Transaction Volume (1997 = 100)

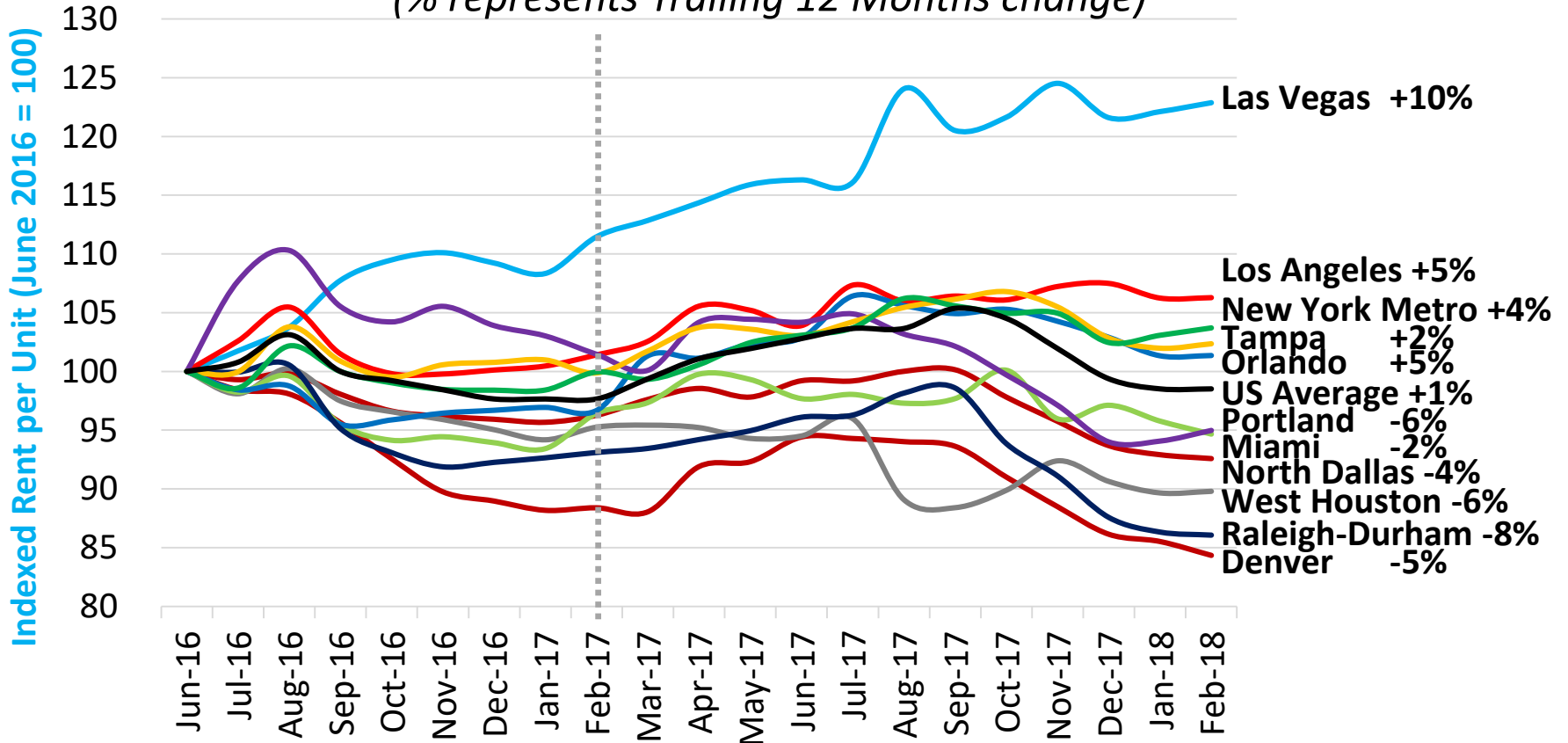


Source: Yardi Matrix

Rent Trends Reflect Local New Supply and Demand Conditions

Rent Trends: Indexed Rent per Unit from June 2016 to February 2018

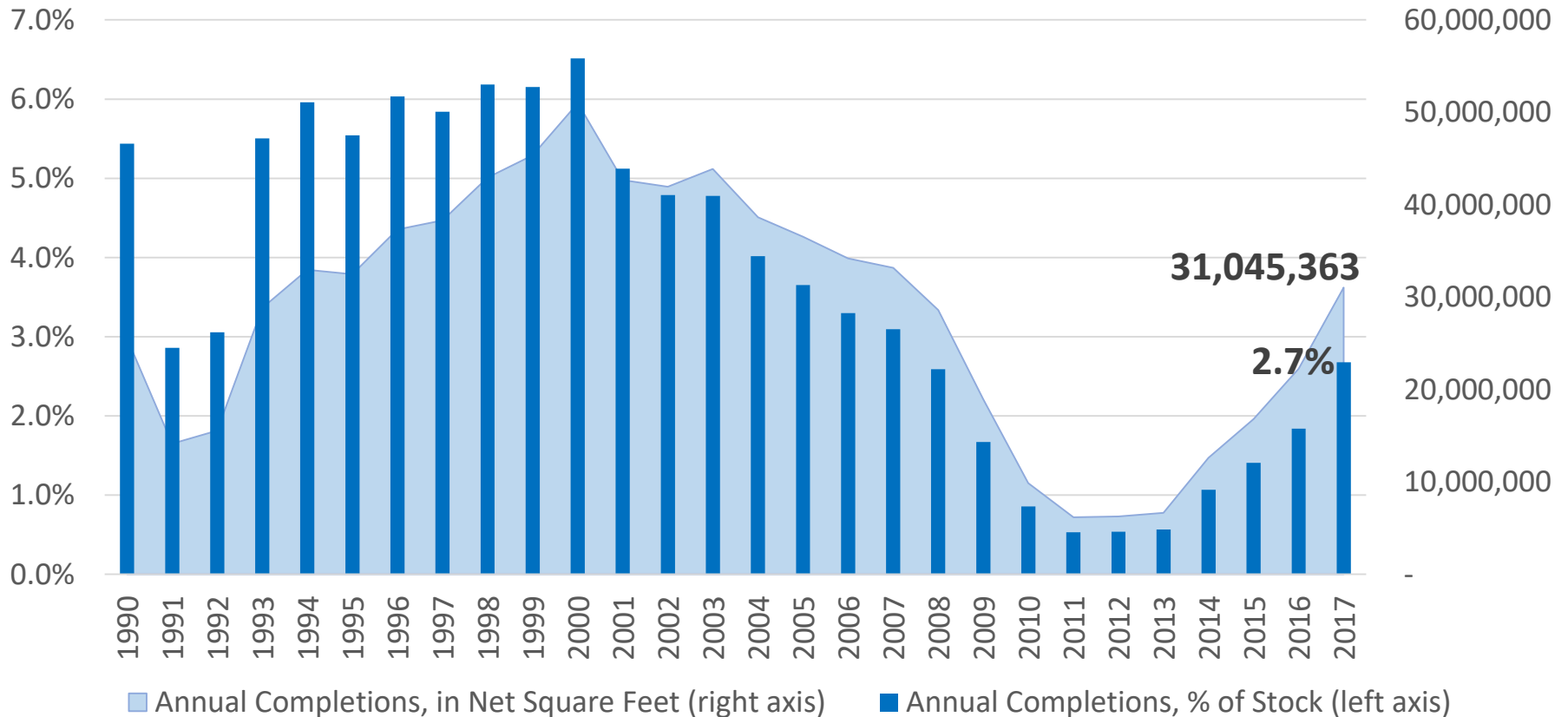
(% represents Trailing 12 Months change)



Annual Completions

Rising but below historical average

Total US Self Storage Deliveries: 1990 to 2017

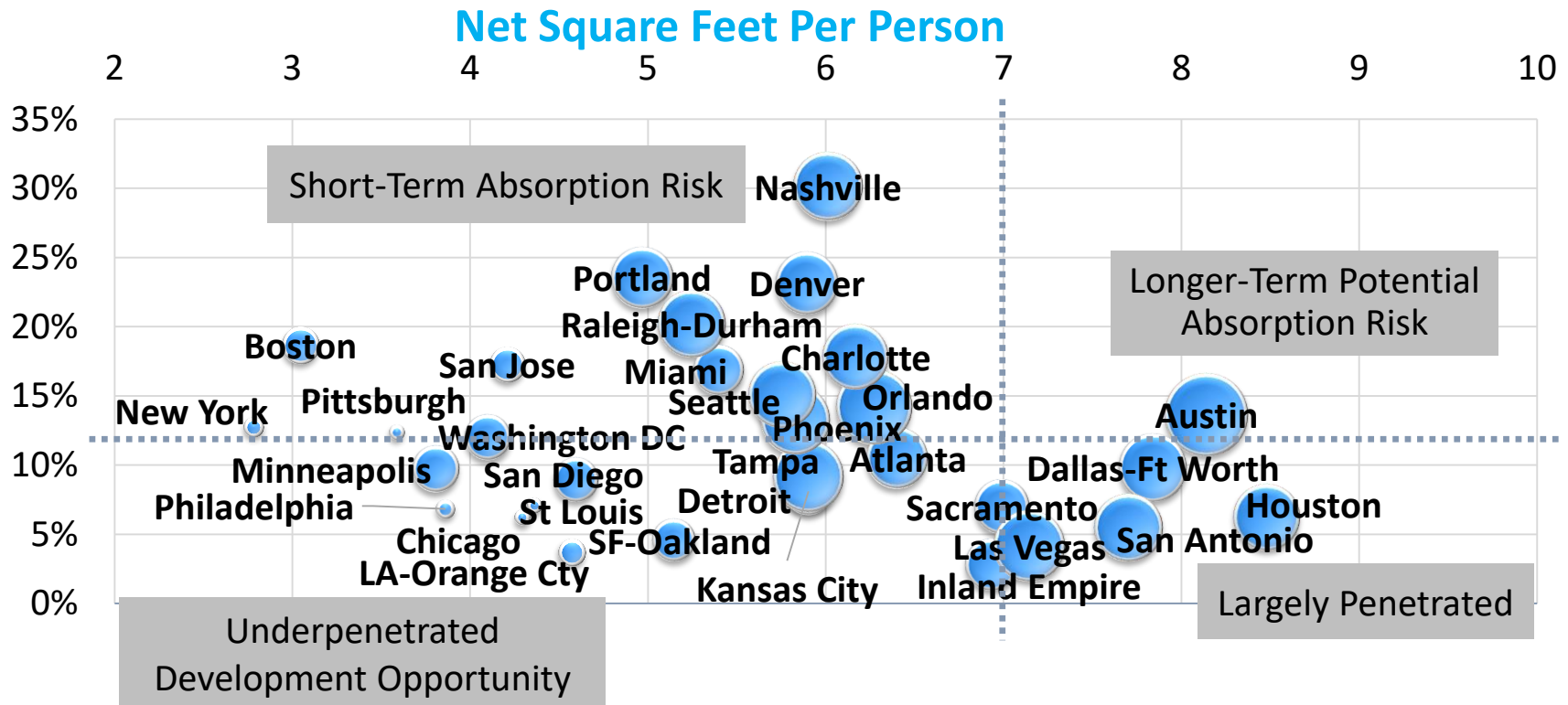


Source: Yardi Matrix

Assessing U.S. Supply and Demand: Major Metros

(bubble size represents 2016 population growth rate)

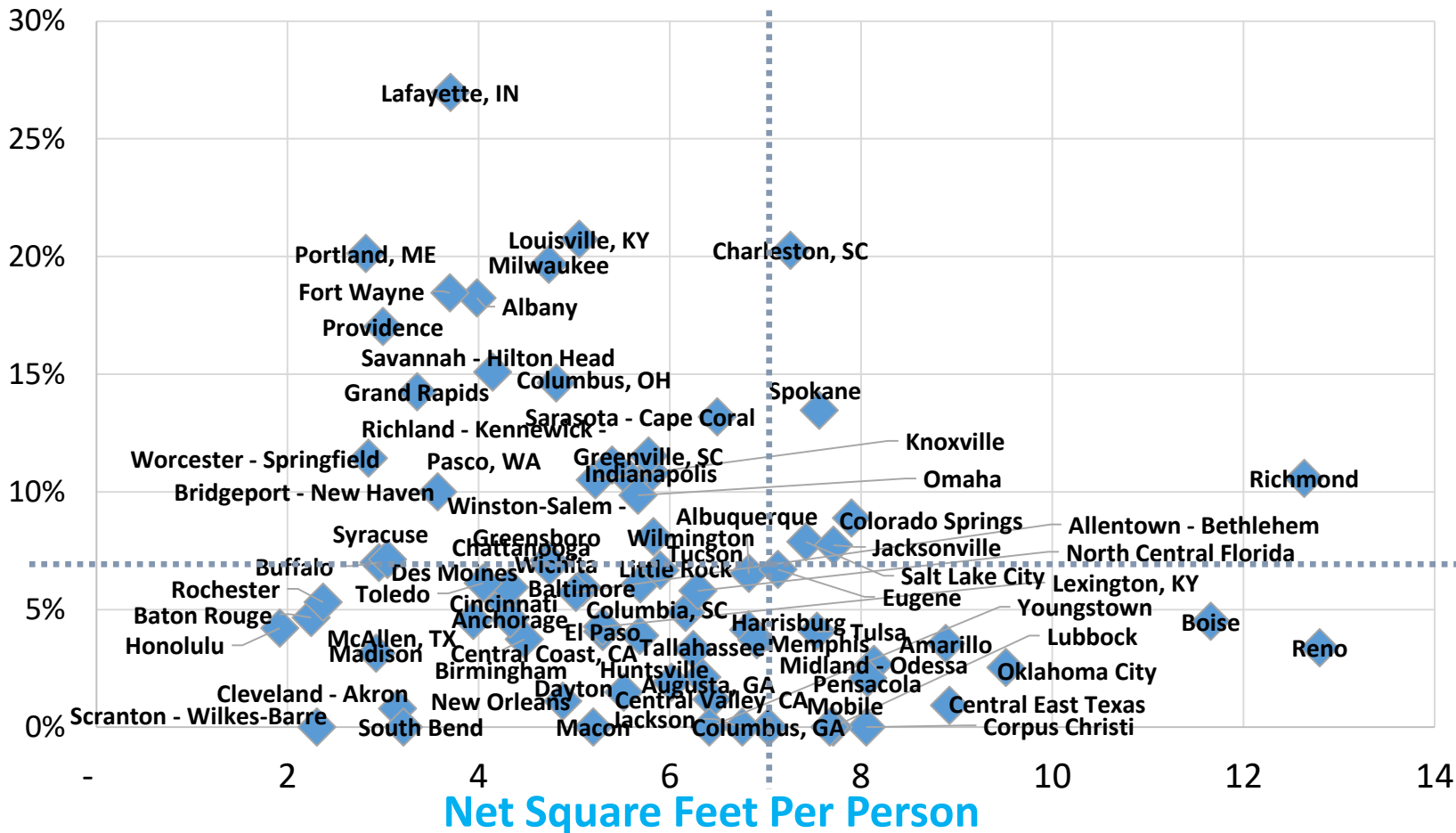
Planned + Under Construction as a % of Total Inventory



Sources: Yardi Matrix; U.S. Census Bureau

Assessing Supply and Demand: All Other U.S. Metros

Planned + Under Construction as a % of Total Inventory



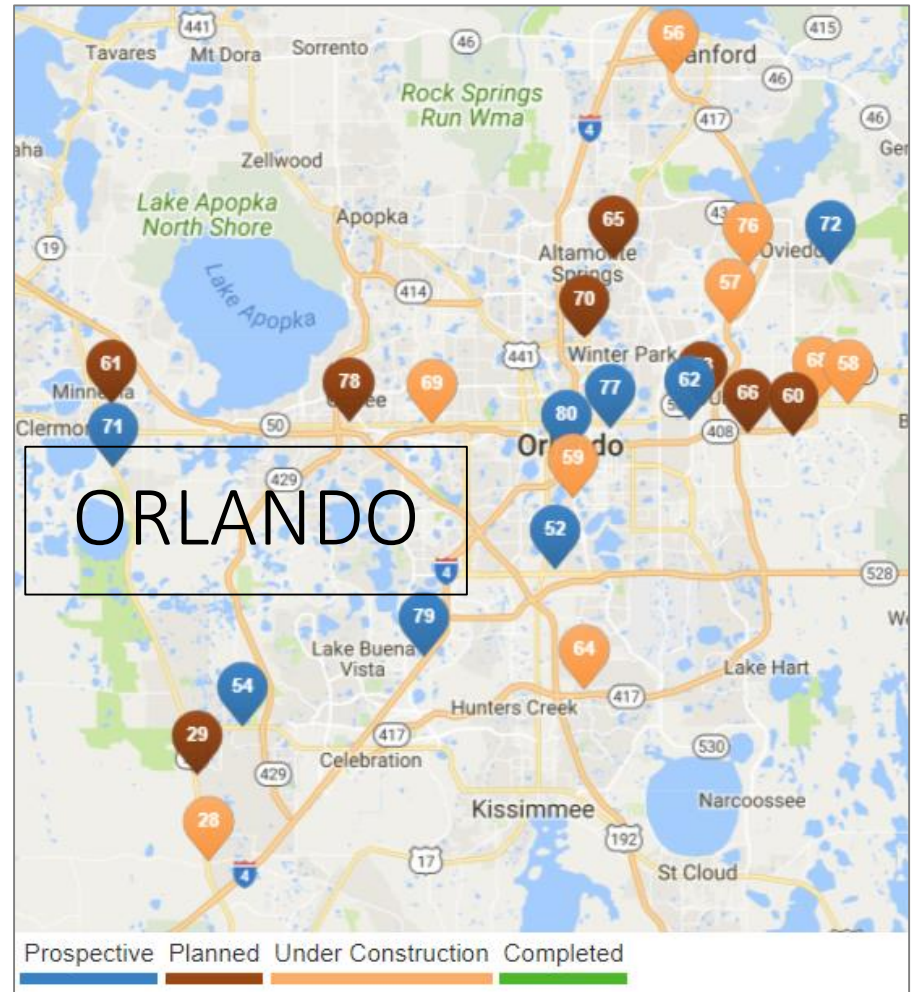
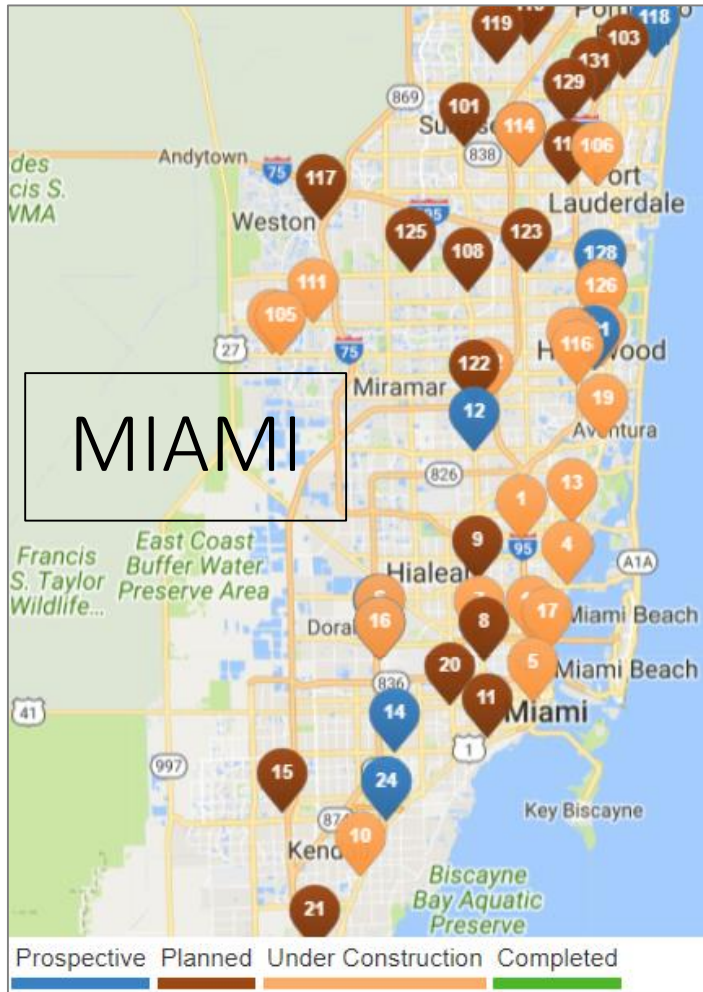
Sources: Yardi Matrix; U.S. Census Bureau

Regional Deep Dive: Florida

Florida Coverage

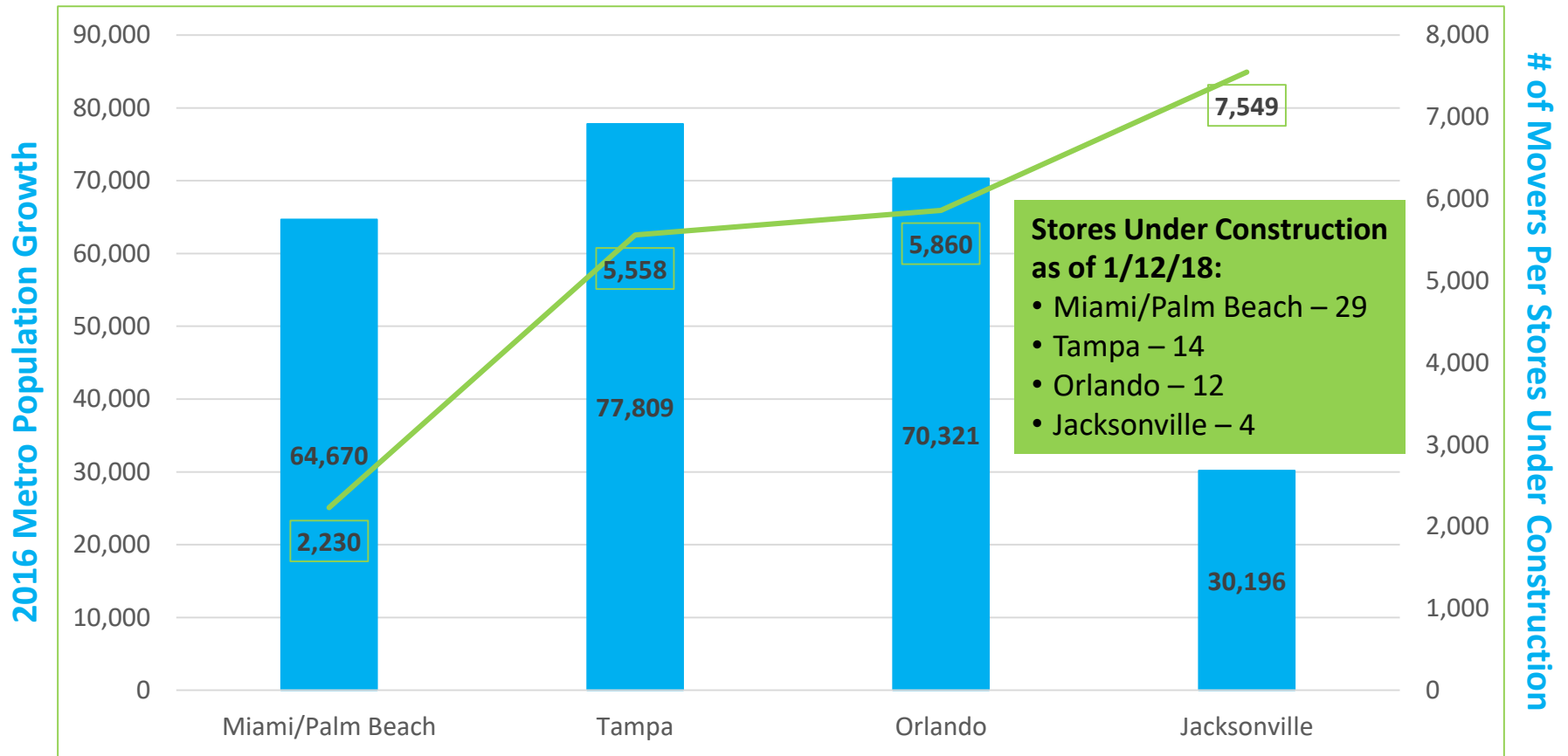


Sample Development Pipelines



Florida Population and Job Growth Driving New Supply

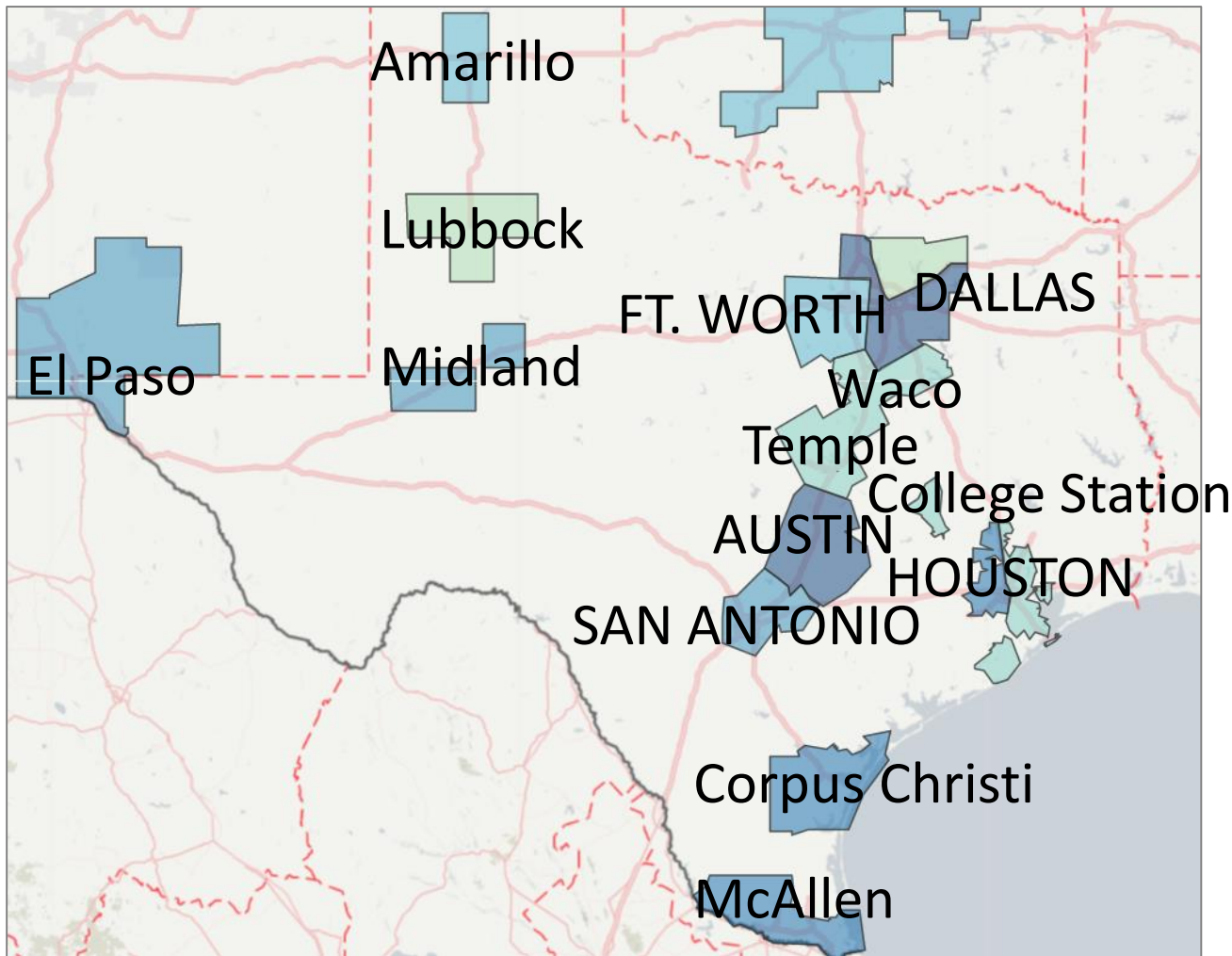
2016 Metro Population Growth and Number of Stores Under Construction



Sources: Yardi Matrix; U.S. Census Bureau

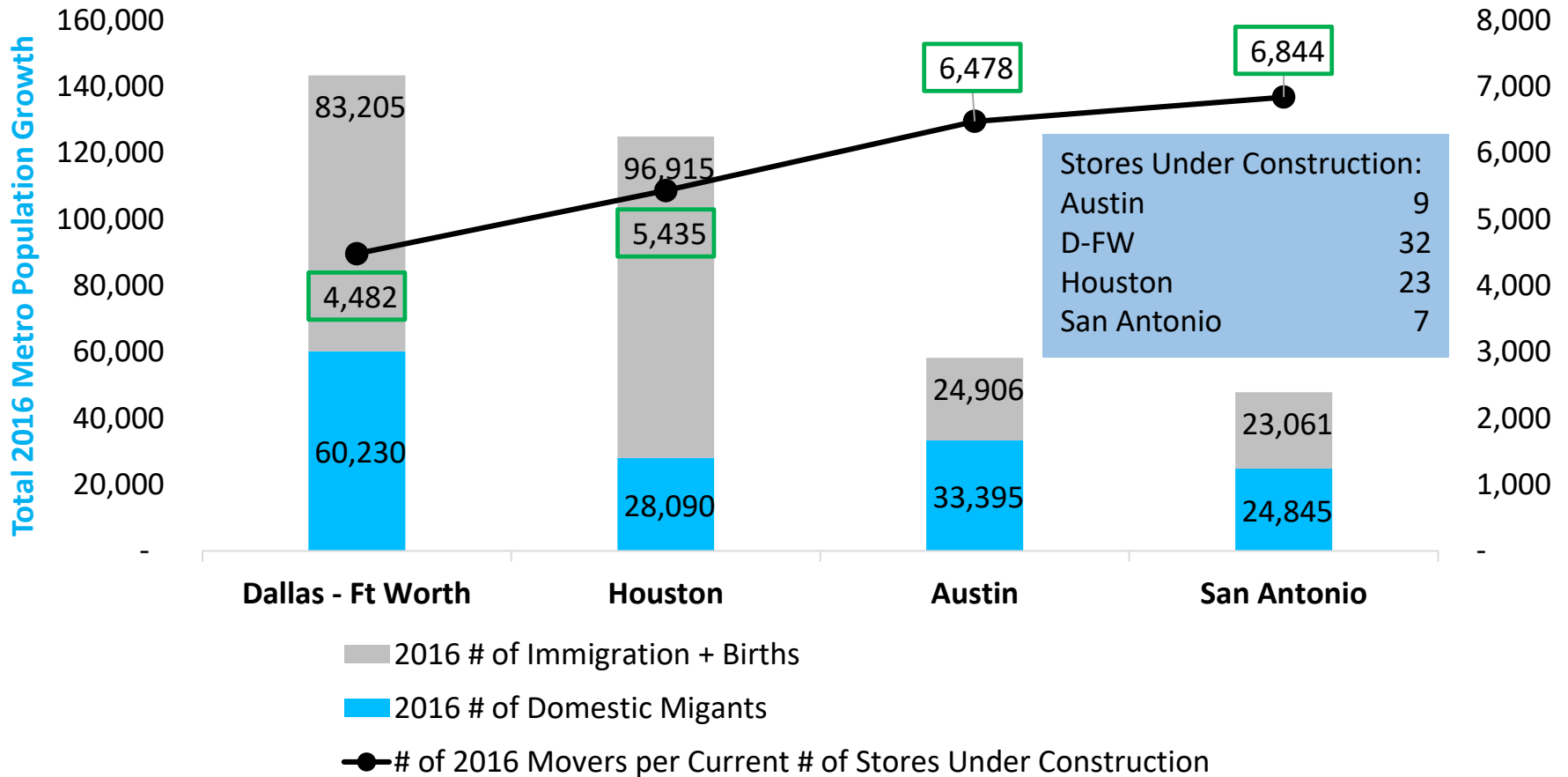
Regional Deep Dive: Texas

Texas Coverage

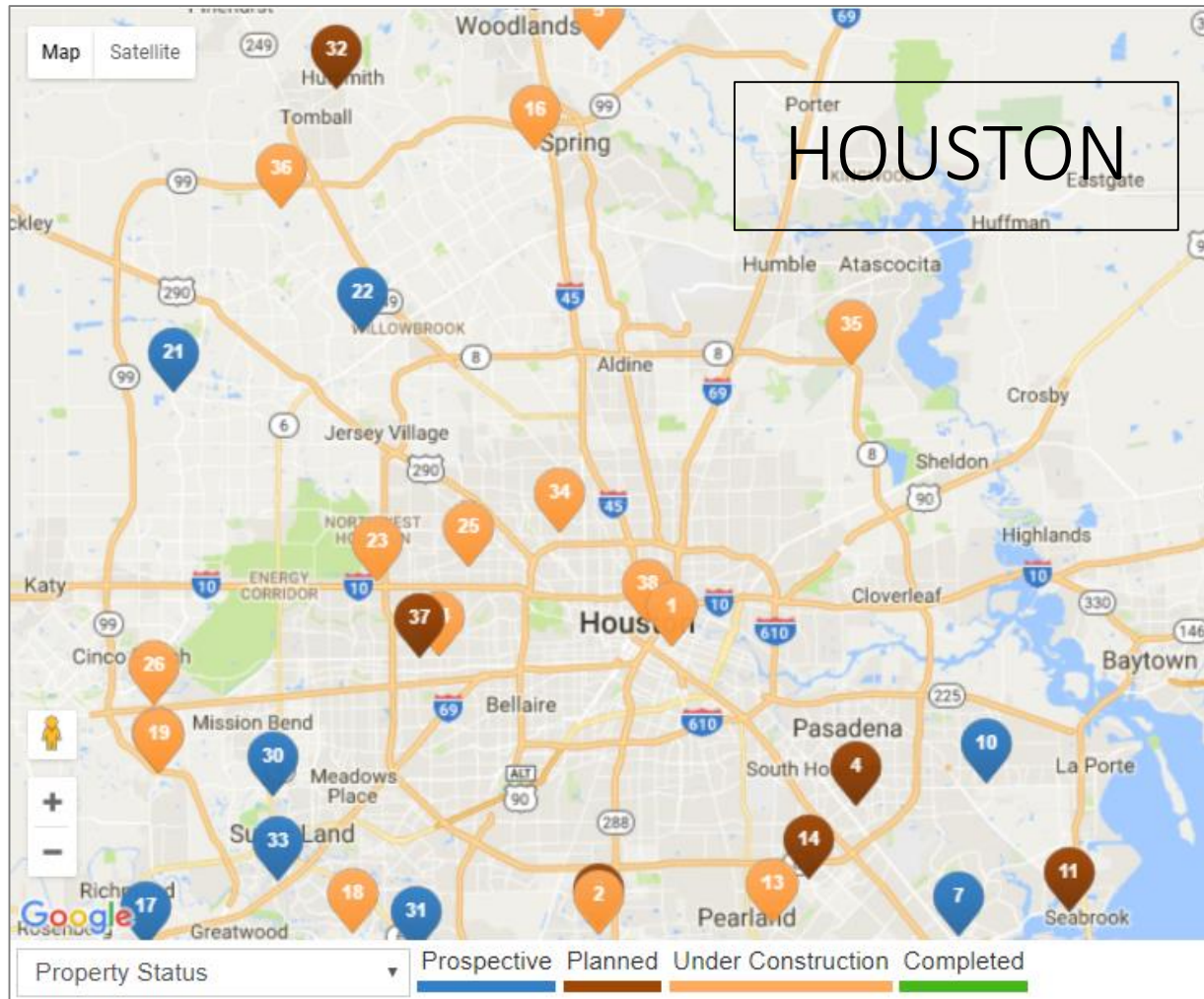


Texas Population Growth Driving New Supply

Texas 2016 Population Growth and Stores Under Construction as of March 26, 2018



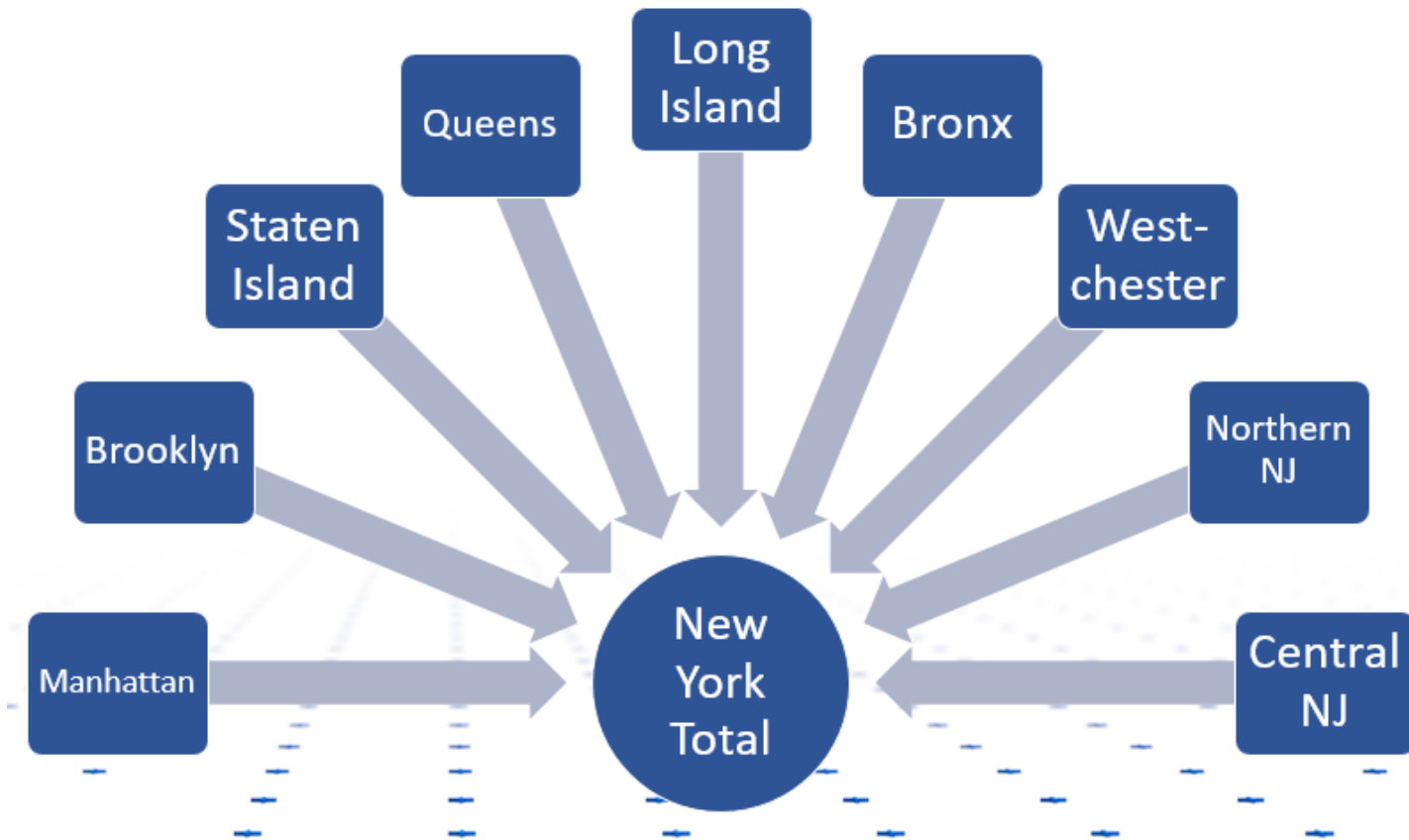
Sample Development Pipeline



Regional Deep Dive: New York

New York Coverage

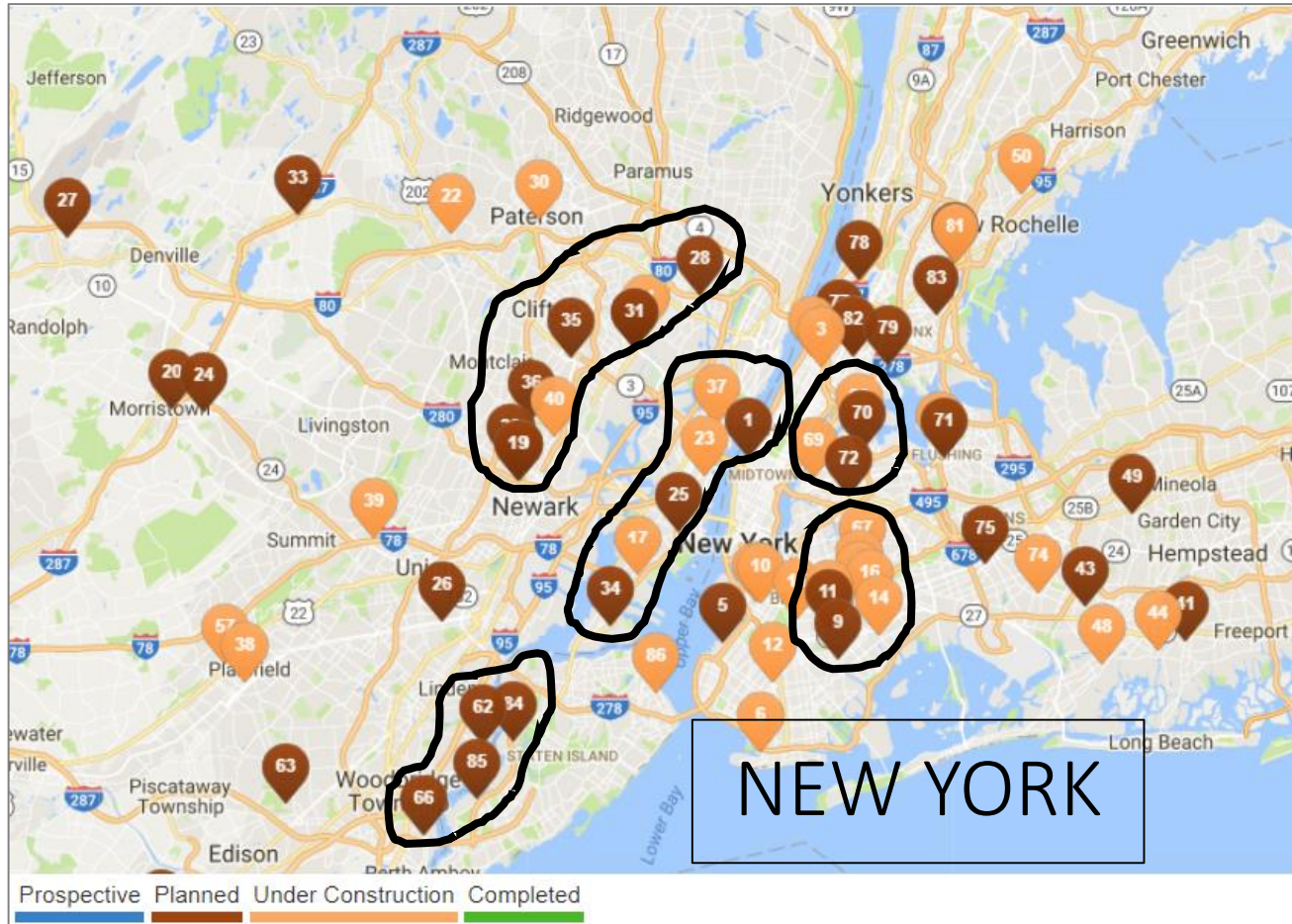
New York Metro is comprised of nine actively monitored markets



New York Supply Stats by Area

	Completed Inventory per Capita, in Net <u>Square</u> <u>Feet</u>	Under Construction + Planned Stores as a % of <u>Completed Inventory</u>	Forecast of 2018 Completions % of <u>Completed Inventory</u>
NEW YORK METRO	2.7 NRSF	10%	2.6%
Bronx	2.8	8	2.9
Brooklyn	1.8	18	4.3
Long Island	2.8	8	2.1
Manhattan	3.2	3	0.5
New Jersey, Central	3.4	9	2.0
New Jersey, Northern	2.9	13	3.7
Queens	2.0	12	4.1
Staten Island	1.6	21	8.6
Westchester	3.1	4	1.0

New York Metro Storage-Development Clusters



Contact the Presenter



Jeff Adler

Vice President

Yardi Matrix

800.866.1124, Ext. 2022

jeff.adler@yardi.com

www.yardimatrix.com

