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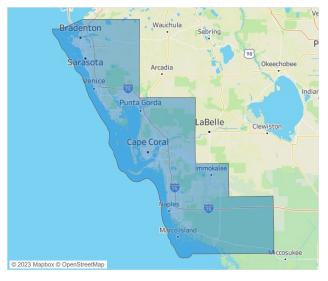
Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Southwest Florida Coast May 2023

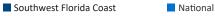
Southwest Florida Coast is the **53rd** largest multifamily market with **84,180** completed units and **79,354** units in development, **10,646** of which have already broken ground.

New lease asking **rents** are at \$2,051, up 2.0% ▲ from the previous year placing Southwest Florida Coast at 85th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,347** ▲ net units absorbed over the past twelve months. This is down **-2,348** ▼ units from the previous year's gain of **6,695** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by **2.8%** ▲ over the past 12 months, while hourly wages have risen by **2.9%** ▲ YoY to **\$30.43** according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY 38% 34% 30% 26% 22% 18% 14% 10% 6% 2% Aug-21 Nov-21 Feb-22 May-22 Aug-22 Feb-23



Absorbed Completions T12

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