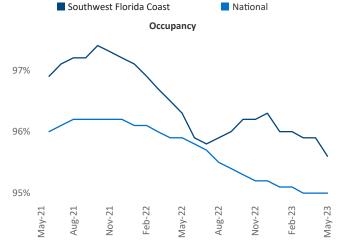


Contacts Jeff Adler Vice President

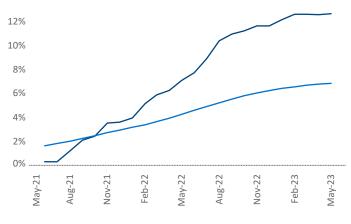
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## Southwest Florida Coast May 2023

**Southwest Florida Coast** is the **53rd** largest multifamily market with **84,180** completed units and **79,354** units in development, **10,646** of which have already broken ground.

New lease asking **rents** are at **\$2,051**, up **2.0%** ▲ from the previous year placing Southwest Florida Coast at **85th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **4,347** ▲ net units absorbed over the past twelve months. This is down -2,348 ▼ units from the previous year's gain of **6,695** ▲ absorbed units.

**Employment** in Southwest Florida Coast has grown by **2.8%** ▲ over the past 12 months, while hourly wages have risen by **2.9%** ▲ YoY to **\$30.43** according to the *Bureau of Labor Statistics*.

