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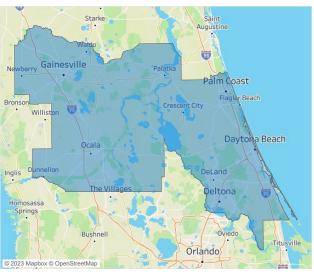
North Central Florida May 2023

North Central Florida is the 65th largest multifamily market with 57,065 completed units and 38,205 units in development, 5,118 of which have already broken ground.

New lease asking **rents** are at \$1,495, up 3.9% ▲ from the previous year placing North Central Florida at 60th overall in year-over-year rent growth.

Multifamily housing demand has been positive with 600 ▲ net units absorbed over the past twelve months. This is down -1,221 ▼ units from the previous year's gain of **1,821** ▲ absorbed units.

Employment in North Central Florida has grown by 3.5% ▲ over the past 12 months, while hourly wages have risen by 6.0% ▲ YoY to \$26.97 according to the Bureau of Labor Statistics.



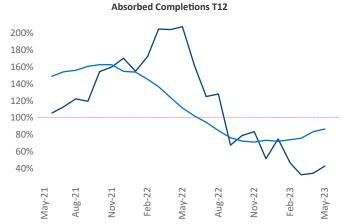




Units Under Construction as % of Stock



Rent Growth YoY 18% 16% 14% 12% 10% 8% 6% 4% 2% Feb-23 Nov-21 Feb-22 May-22 May-23



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