## Yardi Matrix

Newport

Cherokee

Franklin

97%

96%

95%

12%

10%

8%

6%

4%

2%

0%

May-21

May-21

Sylva

Highlands

Asheville

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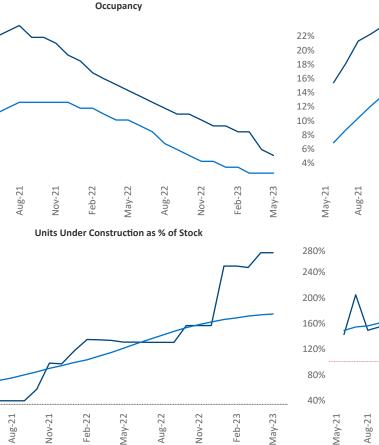
Asheville is the **111th** largest multifamily market with **21,000** completed units and **14,514** units in development, **2,408** of which have already broken ground.

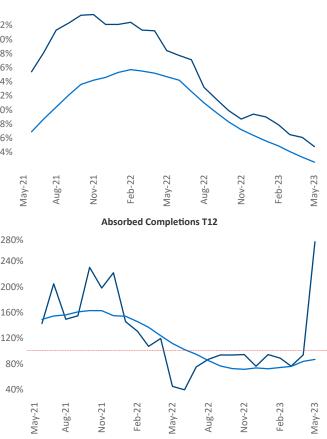
New lease asking **rents** are at **\$1,686**, up **4.8%** ▲ from the previous year placing Asheville at **42nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **572** ▲ net units absorbed over the past twelve months. This is up **32** ▲ units from the previous year's gain of **540** ▲ absorbed units.

**Employment** in Asheville has grown by **2.9%** ▲ over the past 12 months, while hourly wages have risen by **1.3%** ▲ YoY to **\$27.63** according to the *Bureau of Labor Statistics*.

**Rent Growth YoY** 





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