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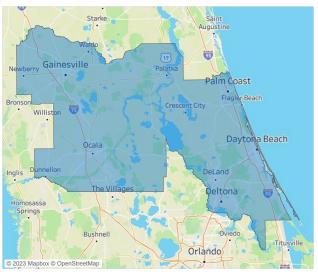
North Central Florida April 2023

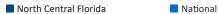
North Central Florida is the **65th** largest multifamily market with **57,065** completed units and **37,973** units in development, **5,118** of which have already broken ground.

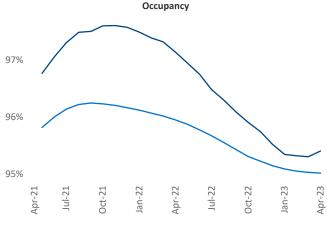
New lease asking **rents** are at \$1,489, up 5.2% ▲ from the previous year placing North Central Florida at 47th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **392** ▲ net units absorbed over the past twelve months. This is down **-1,917** ▼ units from the previous year's gain of **2,309** ▲ absorbed units.

Employment in North Central Florida has grown by **3.4%** ▲ over the past 12 months, while hourly wages have risen by **7.1%** ▲ YoY to **\$27.00** according to the *Bureau of Labor Statistics*.







Units Under Construction as % of Stock



Rent Growth YoY



Absorbed Completions T12



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