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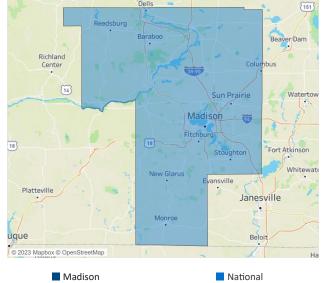
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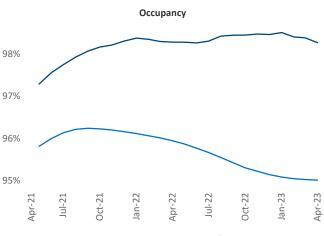
Madison is the **71st** largest multifamily market with **53,306** completed units and **23,660** units in development, **7,620** of which have already broken ground.

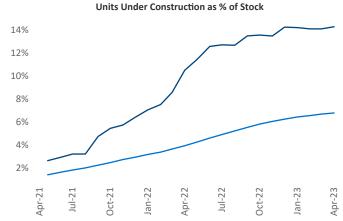
New lease asking **rents** are at \$1,461, up 10.6% ▲ from the previous year placing Madison at 2nd overall in year-over-year rent growth.

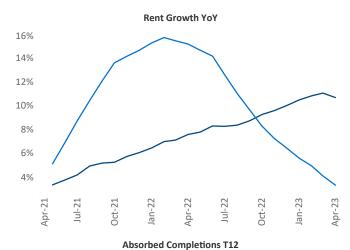
Multifamily housing **demand** has been positive with **5,361** ▲ net units absorbed over the past twelve months. This is up **3,816** ▲ units from the previous year's gain of **1,545** ▲ absorbed units.

Employment in Madison has grown by **2.7%** ▲ over the past 12 months, while hourly wages have fallen by **-0.5%** ▼ YoY to **\$32.63** according to the *Bureau of Labor Statistics*.











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