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High Point

Winston-Salem

New London

Salisbury

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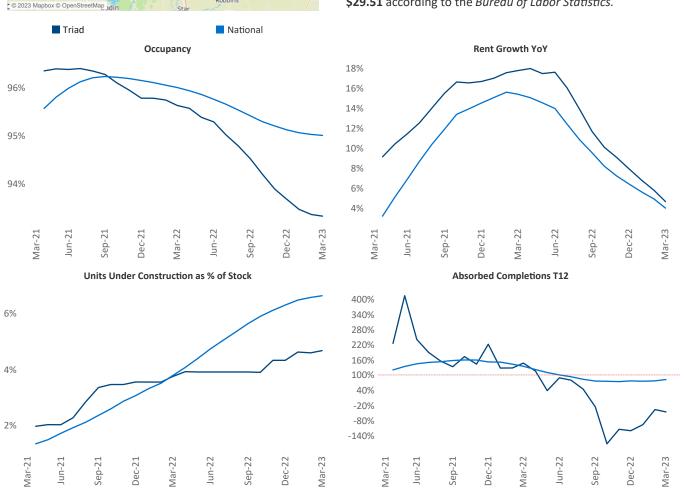
Razvan Cimpean SEO Engineer Razvan-I.Cimpean@yardi.com Triad March 2023

Triad is the **50th** largest multifamily market with **89,644** completed units and **23,250** units in development, **4,193** of which have already broken ground.

New lease asking **rents** are at \$1,206, up 4.7% ▲ from the previous year placing Triad at 69th overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -584 ▼ net units absorbed over the past twelve months. This is down -1,983 ▼ units from the previous year's gain of 1,399 ▲ absorbed units.

Employment in Triad has grown by **2.0%** ▲ over the past 12 months, while hourly wages have risen by **7.9%** ▲ YoY to **\$29.51** according to the *Bureau of Labor Statistics*.



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