# Yardi Matrix

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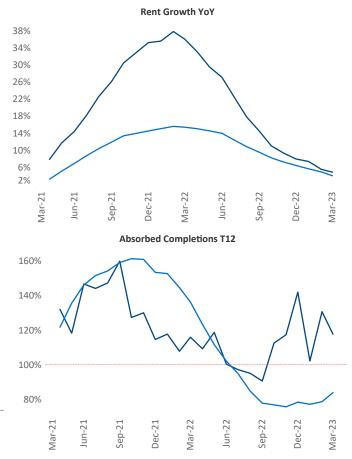
## Southwest Florida Coast March 2023

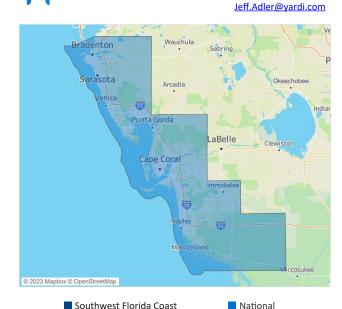
**Southwest Florida Coast** is the **53rd** largest multifamily market with **83,617** completed units and **75,934** units in development, **10,276** of which have already broken ground.

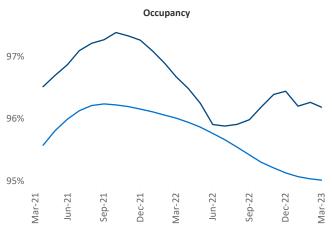
New lease asking **rents** are at **\$2,094**, up **4.9%** ▲ from the previous year placing Southwest Florida Coast at **65th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,225** ▲ net units absorbed over the past twelve months. This is down -4,680 ▼ units from the previous year's gain of **7,905** ▲ absorbed units.

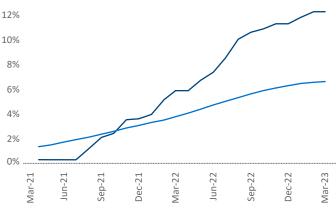
**Employment** in Southwest Florida Coast has grown by **3.9%** ▲ over the past 12 months, while hourly wages have risen by **4.0%** ▲ YoY to **\$30.20** according to the *Bureau of Labor Statistics*.











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