National

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■ Southwest Florida Coast

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Southwest Florida Coast is the 53rd largest multifamily market with 83,095 completed units and 73,958 units in development, 9,710 of which have already broken ground.

New lease asking **rents** are at \$2,083, up 5.4% ▲ from the previous year placing Southwest Florida Coast at 76th overall in year-over-year rent growth.

Multifamily housing demand has been positive with **4,018** ▲ net units absorbed over the past twelve months. This is down -4,056 ▼ units from the previous year's gain of **8,074** ▲ absorbed units.

Employment in Southwest Florida Coast has grown by 3.6% ▲ over the past 12 months, while hourly wages have risen by 5.6% ▲ YoY to \$30.75 according to the Bureau of Labor Statistics.









