

Contacts

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Central Coast is the **91st** largest multifamily market with **35,526** completed units and **12,128** units in development, **1,547** of which have already broken ground.

New lease asking **rents** are at \$2,429, up 5.7% ▲ from the previous year placing Central Coast at **70th** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **467** ▲ net units absorbed over the past twelve months. This is down **-254** ▼ units from the previous year's gain of **721** ▲ absorbed units.

Employment in Central Coast has grown by **3.0%** ▲ over the past 12 months, while hourly wages have risen by **5.6%** ▲ YoY to **\$32.37** according to the *Bureau of Labor Statistics*.









