

Gainesville

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Palatka

Palm Coast

Jacksonville is the 44th largest multifamily market with 111,871 completed units and 52,142 units in development, 10,672 of which have already broken ground.

New lease asking **rents** are at \$1,519, up 3.2% ▲ from the previous year placing Jacksonville at 115th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,703** ▲ net units absorbed over the past twelve months. This is down **-1,898** ▼ units from the previous year's gain of **3,601** ▲ absorbed units.

Employment in Jacksonville has grown by **4.8%** ▲ over the past 12 months, while hourly wages have fallen by **-1.5%** ▼ YoY to **\$31.93** according to the *Bureau of Labor Statistics*.







