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Madison is the 71st largest multifamily market with 54,942 completed units and 22,779 units in development, 7,682 of which have already broken ground.

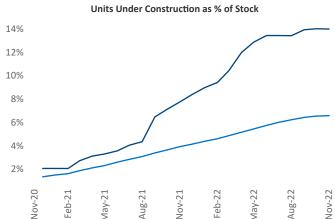
New lease asking **rents** are at \$1,445, up 9.1% ▲ from the previous year placing Madison at 34th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **3,479** ▲ net units absorbed over the past twelve months. This is up **1,278** ▲ units from the previous year's gain of **2,201** ▲ absorbed units.

Employment in Madison has grown by **3.1%** ▲ over the past 12 months, while hourly wages have risen by **0.7%** ▲ YoY to **\$32.40** according to the *Bureau of Labor Statistics*.











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