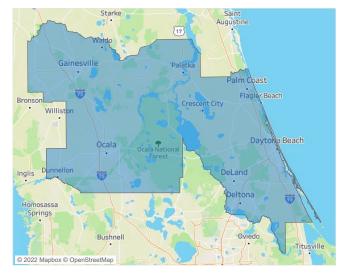
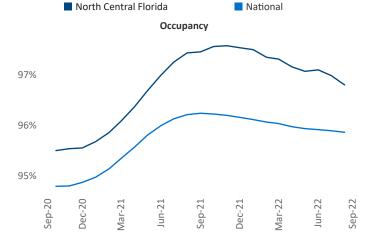


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North Central Florida September 2022

North Central Florida is the 62nd largest multifamily market with 66,274 completed units and 25,547 units in development, 3,457 of which have already broken ground.

New lease asking **rents** are at **\$1,545**, up **10.9%** from the previous year placing North Central Florida at **32nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **1,161** ▲ net units absorbed over the past twelve months. This is down -2,479 ▼ units from the previous year's gain of **3,640** ▲ absorbed units.

Employment in North Central Florida has grown by **3.9%** ▲ over the past 12 months, while hourly wages have risen by **4.1%** ▲ YoY to **\$25.97** according to the *Bureau of Labor Statistics.*



