

Gainesville

© 2022 Mapbox © OpenStreetMa

Jeff Adler Vice President Jeff.Adler@yardi.com

Liliana Malai Senior PPC Specialist <u>Liliana.Malai@yardi.com</u>

Contacts

Jacksonville July 2022



Palatka

Palm Coast

Jacksonville is the 45th largest multifamily market with 111,500 completed units and 36,495 units in development, 8,386 of which have already broken ground.

New lease asking **rents** are at \$1,525, up 13.5% ▲ from the previous year placing Jacksonville at 36th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **621** ▲ net units absorbed over the past twelve months. This is down -5,296 ▼ units from the previous year's gain of **5,917** ▲ absorbed units.

Employment in Jacksonville has grown by **4.5**% ▲ over the past 12 months, while hourly wages have risen by **11.1**% ▲ YoY to **\$33.20** according to the *Bureau of Labor Statistics*.







