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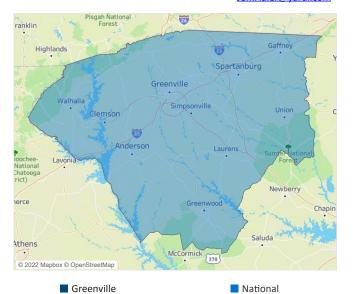
Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com Greenville July 2022

**Greenville** is the **60th** largest multifamily market with **69,646** completed units and **20,292** units in development, **6,490** of which have already broken ground.

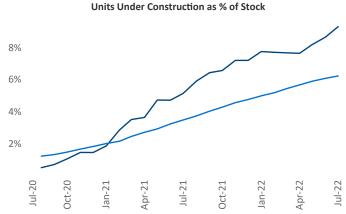
New lease asking **rents** are at \$1,322, up 12.9% ▲ from the previous year placing Greenville at 42nd overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **2,168** ▲ net units absorbed over the past twelve months. This is down **-670** ▼ units from the previous year's gain of **2,838** ▲ absorbed units.

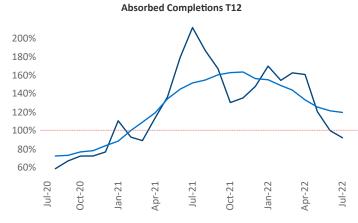
**Employment** in Greenville has grown by **2.9%** ▲ over the past 12 months, while hourly wages have risen by **2.4%** ▲ YoY to **\$28.12** according to the *Bureau of Labor Statistics*.











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