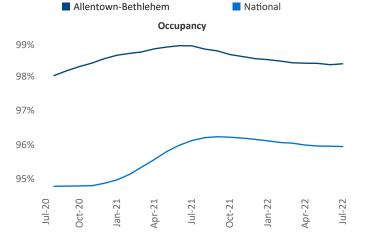
## Yardi Matrix

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Moscow 35 Wilkes-Barre Mount Pocono Berwick East To Bloomsburg Stroudsbur Hazleton ourv Shamokin Pottsville 78 Allentown Hillsbo Kutzto Town Lebanon Reading g Lansdale Trentor 75 Ephrata © 2022 Mapbox © OpenStreetMap Florence







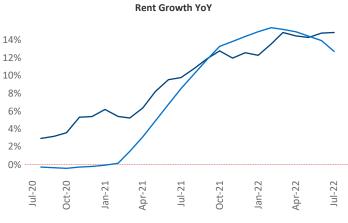
Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com Allentown-Bethlehem July 2022

Allentown-Bethlehem is the 98th largest multifamily market with 32,344 completed units and 6,538 units in development, 1,177 of which have already broken ground.

New lease asking **rents** are at **\$1,585**, up **14.9%** ▲ from the previous year placing Allentown-Bethlehem at **21st** overall in year-over-year rent growth.

Multifamily housing **demand** has been negative with -261 ▼ net units absorbed over the past twelve months. This is down -1,330 ▼ units from the previous year's gain of 1,069 ▲ absorbed units.

Employment in Allentown-Bethlehem has grown by 4.8% ▲ over the past 12 months, while hourly wages have risen by 1.1% ▲ YoY to \$28.44 according to the *Bureau of Labor Statistics*.







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