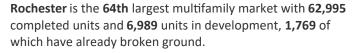


Contacts

Jun-22

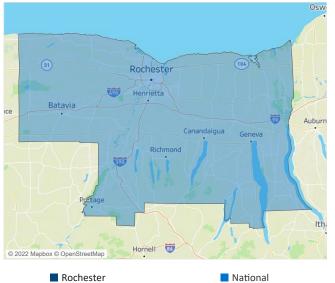
Jeff Adler Vice President Jeff.Adler@yardi.com Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com Rochester
June 2022

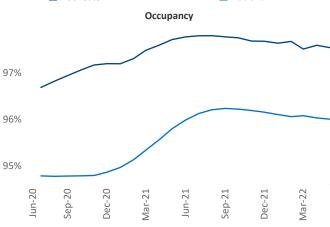


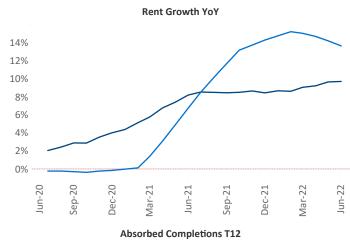
New lease asking **rents** are at \$1,287, up 9.6% ▲ from the previous year placing Rochester at 93rd overall in year-over-year rent growth.

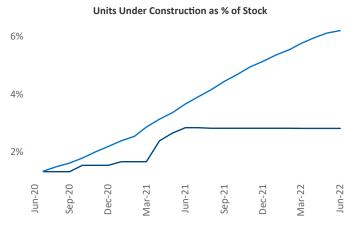
Multifamily housing **demand** has been positive with **370** ▲ net units absorbed over the past twelve months. This is down **-719** ▼ units from the previous year's gain of **1,089** ▲ absorbed units.

Employment in Rochester has grown by **2.4%** ▲ over the past 12 months, while hourly wages have risen by **0.1%** ▲ YoY to **\$28.75** according to the *Bureau of Labor Statistics*.











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