

Franklin

Highlands

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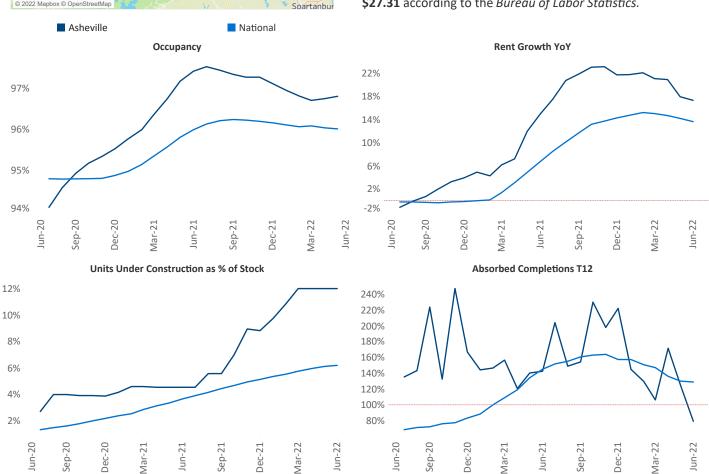
Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com Asheville June 2022

Asheville is the **112th** largest multifamily market with **20,084** completed units and **11,666** units in development, **2,415** of which have already broken ground.

New lease asking **rents** are at \$1,631, up 17.3% ▲ from the previous year placing Asheville at 16th overall in year-over-year rent growth.

Multifamily housing **demand** has been positive with **368** ▲ net units absorbed over the past twelve months. This is down **-877** ▼ units from the previous year's gain of **1,245** ▲ absorbed units.

Employment in Asheville has grown by **4.2%** ▲ over the past 12 months, while hourly wages have risen by **2.4%** ▲ YoY to **\$27.31** according to the *Bureau of Labor Statistics*.



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