

Yardi® Matrix

# Tampa Stays Hot

Multifamily Report Spring 2017

**Rent Growth Tops Nation**

**Heavy Supply Wave in Store**

**Asset Values Hit Post-Bubble Best**

# TAMPA MULTIFAMILY

Yardi® Matrix

## Market Analysis

Spring 2017

### Contacts

#### Paul Fiorilla

Associate Director of Research  
Paul.Fiorilla@Yardi.com  
(800) 866-1124 x5764

#### Jack Kern

Director of Research and Publications  
Jack.Kern@Yardi.com  
(800) 866-1124 x2444

### Author

#### Robert Demeter

Senior Associate Editor

## Broad-Based Employment Drives Demand

The Tampa-St. Petersburg multifamily market is healthy, displaying solid fundamentals and producing strong rent growth. Robust investor interest and broad employment gains are driving demand across asset classes, with population growth leading to higher occupancy rates and rents.

The economy is still led by trade and transportation, and with Port Tampa Bay's newest master-planned project, Vision 2030, the port will continue to create new business, while building upon its existing industries. In 2016 alone, the port had an economic impact of \$17.2 billion. Health care is booming and job opportunities in science, technology, engineering and mathematics (STEM) are drawing young professionals to the market. In the first quarter of 2017, professional services firm BlueLine Associates announced the relocation of its headquarters to Tampa, with Alignment Healthcare and American Express Global Business Travel also leasing significant space.

Investors are attracted to Tampa Bay due to the metro's strong apartment fundamentals and low entry costs. Last year, a record \$2.4 billion worth of multifamily assets traded. More than 9,100 units were under construction as of April, with over half expected to come online this year. Rents rose to \$1,108 year-over-year through April, outpacing the national average, and we expect rent increases to reach 5.8% by year-end.

## Recent Tampa Transactions

TGM Bay Isle



City: St. Petersburg, Fla.  
Buyer: TGM Associates  
Purchase Price: \$94 MM  
Price per Unit: \$167,112

SkyHouse Channelside



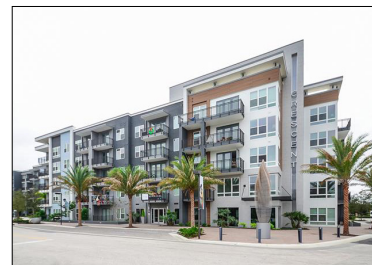
City: Tampa  
Buyer: AVR Realty  
Purchase Price: \$88 MM  
Price per Unit: \$275,000

Solaris Key



City: Clearwater, Fla.  
Buyer: Principal Global Investors  
Purchase Price: \$86 MM  
Price per Unit: \$200,704

Crescent Westshore



City: Tampa  
Buyer: Nicol Investment Co.  
Purchase Price: \$80 MM  
Price per Unit: \$213,904

### To Subscribe

#### Hollie Zepke

Audience Development Specialist  
Hollie.Zepke@Yardi.com  
(800) 866-1124 x5389