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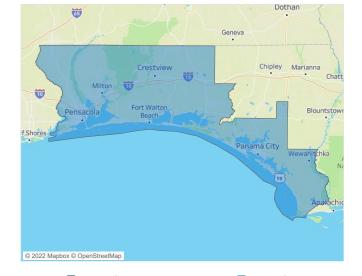
Pensacola May 2022

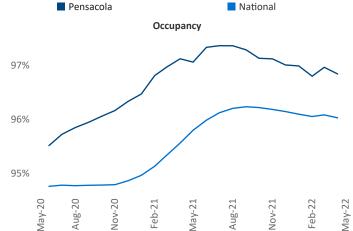
Pensacola is the 88th largest multifamily market with 37,671 completed units and 21,036 units in development, 4,732 of which have already broken ground.

New lease asking **rents** are at \$1,529, up 15% from the previous year placing Pensacola at 31st overall in year-over-year rent growth.

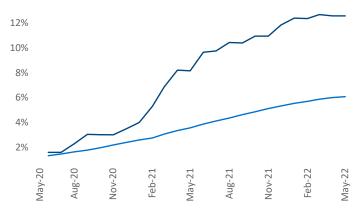
Multifamily housing demand has been rising with 1,495 net units absorbed over the past twelve months. This is down -1,694 ▼ units from the previous year's gain of **3,189** ▲ absorbed units.

Employment in Pensacola has grown by **3.1%** A over the past 12 months, while hourly wages have risen by 5.8% YoY to **\$27.16** according to the Bureau of Labor Statistics.













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