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Madison May 2022

Madison is the 72nd largest multifamily market with 51,774 completed units and 21,745 units in development, 7,510 of which have already broken ground.

New lease asking **rents** are at \$1,385, up 8% ▲ from the previous year placing Madison at 112th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **1,797** ▲ net units absorbed over the past twelve months. This is up **683** ▲ units from the previous year's gain of **1,114** ▲ absorbed units.

Employment in Madison has grown by **1.5%** ▲ over the past 12 months, while hourly wages have risen by **3.3%** ▲ YoY to **\$32.25** according to the *Bureau of Labor Statistics*.

Rent Growth YoY









