

**YARDI**<sup>®</sup> Matrix

# Portland's Charm

Multifamily Report Spring 2017

**Key Sectors  
Sustain Appeal**

**Downtown Draws  
Millennials**

**Transaction Volume  
Tops \$2 Billion**



# PORTLAND MULTIFAMILY

**YARDI**® Matrix

## Market Analysis

Spring 2017

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## Silicon Forest Continues to Grow

Portland’s multifamily demand remains elevated, fueled by a healthy job market and an influx of young people for professional and lifestyle purposes. Affordability remains a concern, and high rents have started to drive some renters to more affordable submarkets outside the city core.

Oregon’s Gross Domestic Product grew 4.6% as of the third quarter of 2016, placing it in the top 10 fastest-growing states in the nation. Employment is thriving, with more than 28,000 jobs added in 2016, led by mining, logging and construction, and education and health services. The relatively lower cost of doing business compared to other West Coast metros has helped drive hiring, a boost to household formation. To speed delivery to the growing base of consumers in the metro, Amazon will open an 850,000-square-foot fulfillment center in the Port of Portland’s Troutdale Reynolds Industrial Park.

While supply growth has increased, the number of new units delivered in recent months has not been able to meet demand, as occupancy remains high. Significant in-migration will likely allow the more than 25,000 units in the development pipeline to be absorbed smoothly. New supply is mainly focused in urban core submarkets, but the suburban submarkets of Tanasbourne and St. Johns/University Park are also showing considerable supply increases. Due to continued strong demand, we expect rents to grow by 5.0% in 2017.

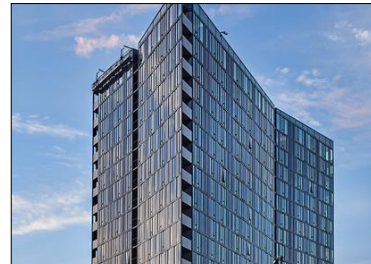
### Recent Portland Transactions

LaSalle



City: Beaverton, Ore.  
Buyer: Holland Partners  
Purchase Price: \$142 MM  
Price per Unit: \$255,866

Yard



City: Portland  
Buyer: Land & Houses  
Purchase Price: \$127 MM  
Price per Unit: \$445,775

Eddyline Bridgeport



City: Tigard, Ore.  
Buyer: Sequoia Equities  
Purchase Price: \$118 MM  
Price per Unit: \$321,798

Seven West at the Trails



City: Beaverton, Ore.  
Buyer: LaSalle Investment Management  
Purchase Price: \$96 MM  
Price per Unit: \$226,950

### To Subscribe

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