

San Jose

Watsonville

68

Bay Area - South Bay

Salinas

Soledad

Occupancy

Greenfield

King Cit

Santa Cruz

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Jul-20

Oct-20

96%

95%

94%

93%

92%

Apr-20

## Contacts

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Merced

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Mendota

Coaling

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Los Banos

National

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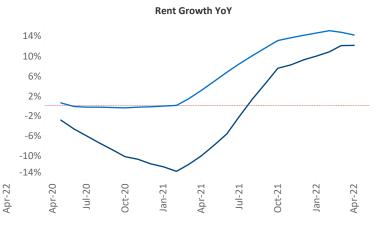
Bay Area - South Bay April 2022

Bay Area - South Bay is the 37th largest multifamily market with 136,825 completed units and 63,646 units in development, 6,769 of which have already broken ground.

New lease asking **rents** are at **\$2,938**, up **12.1%** from the previous year placing Bay Area - South Bay at 65th overall in year-over-year rent growth.

Multifamily housing demand has been rising with 8,685 net units absorbed over the past twelve months. This is up 6,828 units from the previous year's gain of 1,857 absorbed units.

Employment in Bay Area - South Bay has grown by 5.4% over the past 12 months, while hourly wages have risen by 0.6% ▲ YoY to \$49.27 according to the Bureau of Labor Statistics.







Units Under Construction as % of Stock

Apr-21

Jul-21

Oct-21

Jan-22

Jan-21



Liliana Malai Senior PPC Specialist

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