

Franklin

Highlands

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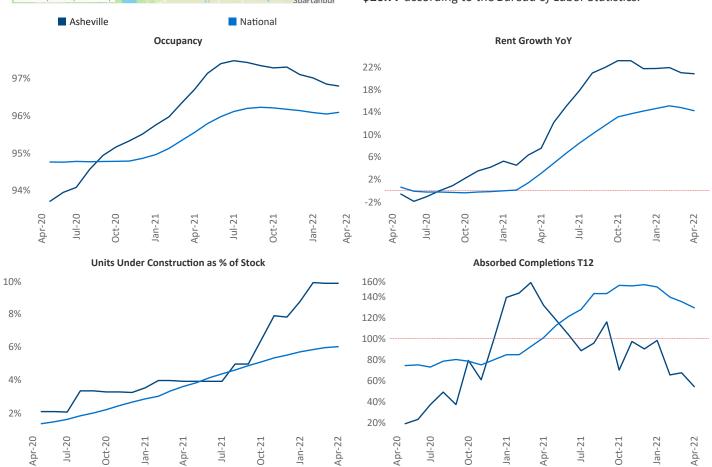
Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com Asheville April 2022

Asheville is the **112th** largest multifamily market with **20,014** completed units and **11,304** units in development, **1,971** of which have already broken ground.

New lease asking **rents** are at \$1,595, up 20.8% ▲ from the previous year placing Asheville at 8th overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **682** ▲ net units absorbed over the past twelve months. This is down **-1,012** ▼ units from the previous year's gain of **1,694** ▲ absorbed units.

Employment in Asheville has grown by **4.6**% ▲ over the past 12 months, while hourly wages have risen by **0.3**% ▲ YoY to **\$26.77** according to the *Bureau of Labor Statistics*.



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