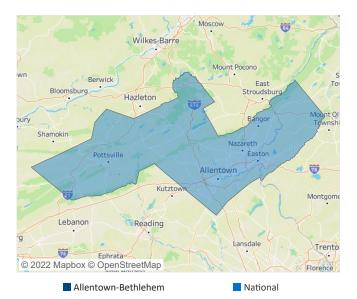
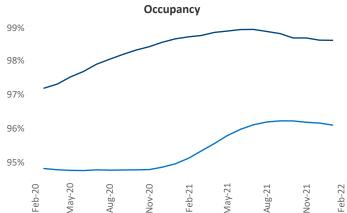
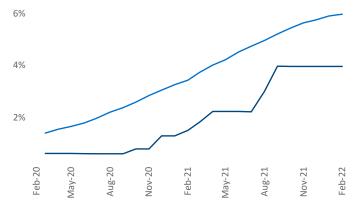
Yardi Matrix









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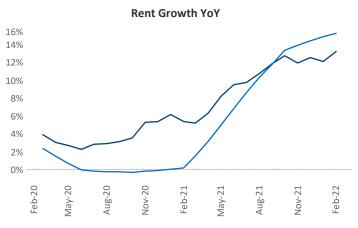
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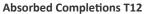
Allentown-Bethlehem is the 98th largest multifamily market with 32,038 completed units and 6,446 units in development, 1,264 of which have already broken ground.

New lease asking **rents** are at **\$1,478**, up **13.3%** from the previous year placing Allentown-Bethlehem at **52nd** overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **306** ▲ net units absorbed over the past 12 months. This is down -**792** ▼ units from the previous year's gain of **1,098** ▲ absorbed units.

Employment in Allentown-Bethlehem has grown by 5.2% ▲ over the past 12 months, while hourly wages have fallen by -2.5% ▼ YoY to \$27.47 according to the *Bureau of Labor* Statistics.







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