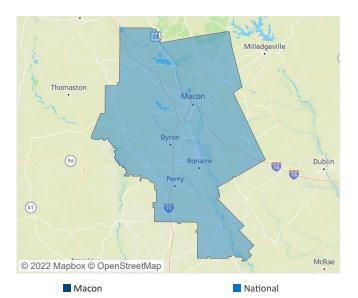
Yardi Matrix





Macon

Vice President January 2022 Jeff.Adler@yardi.com

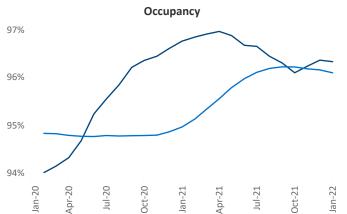
Liliana Malai Senior PPC Specialist Liliana.Malai@yardi.com

Macon is the 106th largest multifamily market with 26,350 completed units and 3,116 units in development, 505 of which have already broken ground.

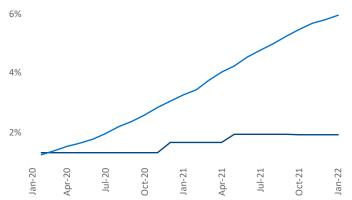
New lease asking **rents** are at **\$1,068**, up **18.8%** from the previous year placing Macon at 21st overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with 97 A net units absorbed over the past 12 months. This is down -709▼ units from the previous year's gain of 806 ▲ absorbed units.

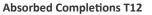
Employment in Macon has grown by **3.5%** A over the past 12 months, while hourly wages have fallen by -0.8% VoY to \$24.09 according to the Bureau of Labor Statistics.



Units Under Construction as % of Stock









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