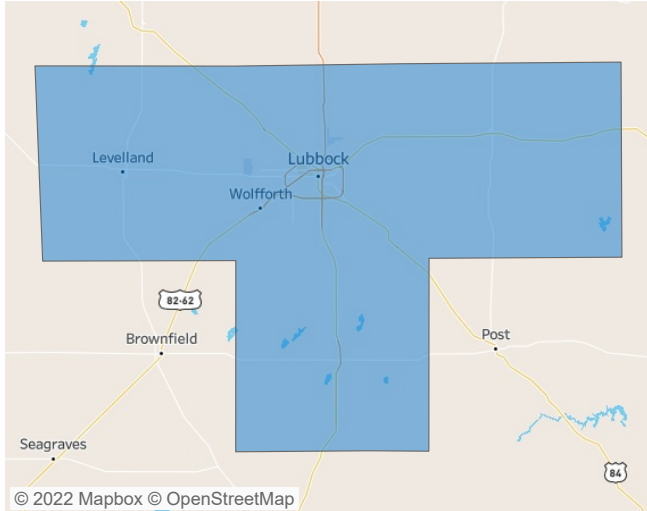




## Lubbock December 2021

Contact  
Liliana Malai  
Senior PPC Specialist  
[Liliana.Malai@yardi.com](mailto:Liliana.Malai@yardi.com)



**Lubbock** is the **107th** largest multifamily market with **25,812** completed units and **1,224** units in development, **317** of which have already broken ground.

New lease asking **rents** are at **\$1,018**, up **4.2%** ▲ from the previous year placing Lubbock at **117th** overall in year-over-year rent growth.

Multifamily housing **demand** has been rising with **387** ▲ net units absorbed over the past 12 months. This is down **-69** ▼ units from the previous year's gain of **456** ▲ absorbed units.

**Employment** in Lubbock has grown by **2.9%** ▲ over the past 12 months, while hourly wages have risen by **2.9%** ▲ YoY to **\$22.40** according to the *Bureau of Labor Statistics*.

