



MULTIFAMILY REPORT

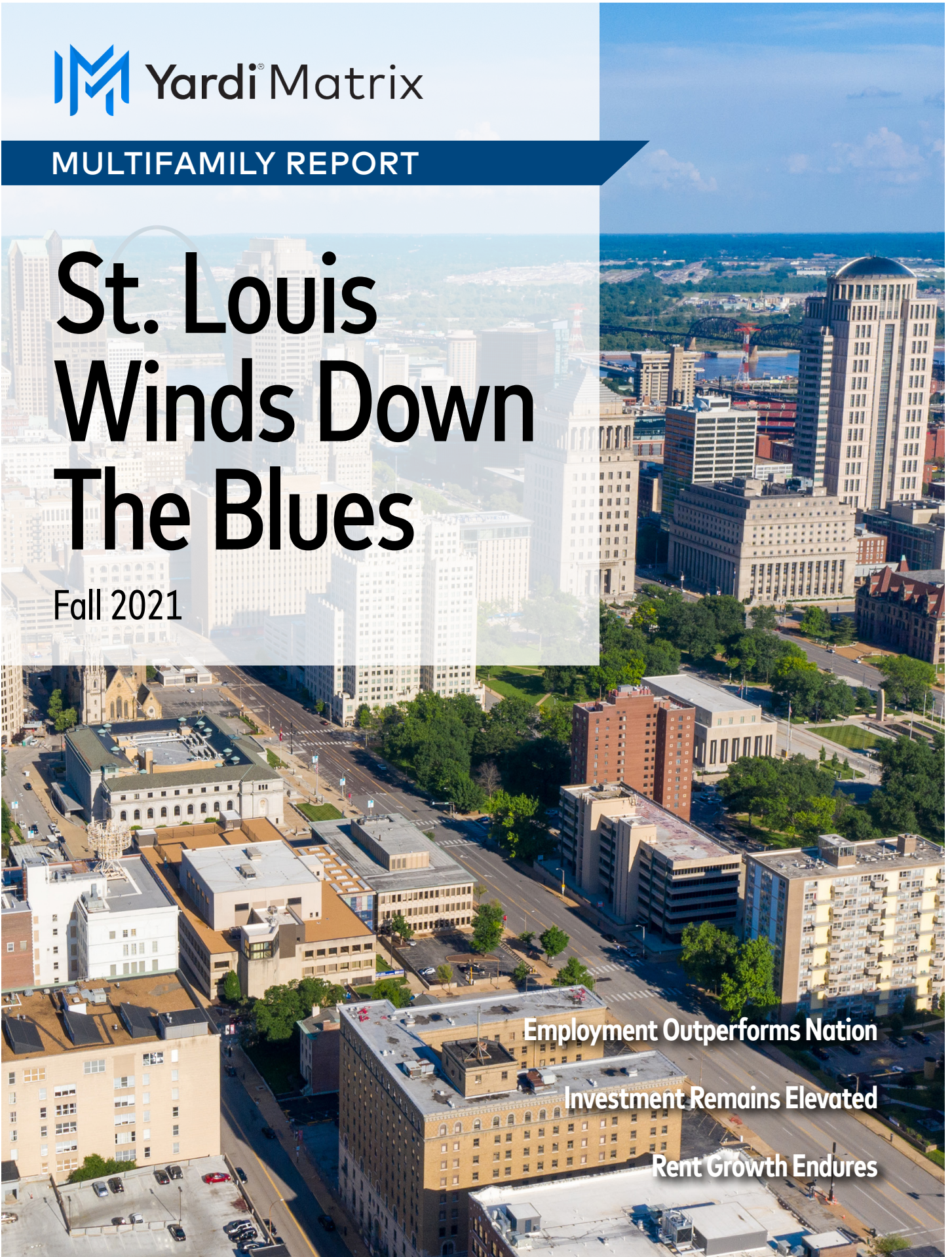
St. Louis Winds Down The Blues

Fall 2021

Employment Outperforms Nation

Investment Remains Elevated

Rent Growth Endures



ST. LOUIS MULTIFAMILY



Improving Market Fundamentals

St. Louis' diverse employment base helped prove its strength during the health crisis, placing it in the "stable markets" pool. Also boosted by the city's affordable cost of living and low-risk geography, the market's performance surpassed pre-pandemic values. St. Louis rents rose 1.1% on a trailing three-month basis through August to \$1,075, still far behind the \$1,539 U.S. average.

Employment growth in the 12 months ending in June marked a 0.6% uptick, double the 0.3% national rate. Unemployment in St. Louis improved to 4.4% in July, leading the 5.4% U.S. rate. Leisure and hospitality expanded by 25.5%, adding 27,700 jobs in the 12 months ending in June, but reassuring stability stems out of the trade, transportation and utilities sector, as e-commerce is driving a warehouse boom: Fenton Logistics Park has been rapidly adding tenants, including Grey Eagle Distributors and Amazon. Education and health services is also poised for growth, while Mercy and BJC HealthCare will increase their minimum wage to \$15 per hour.

Developers delivered 769 units this year through August and had another 5,233 apartments under construction, half of which are located within a 5-mile radius of downtown. Meanwhile, investors traded \$617 million in multifamily assets and the average price per unit rose 12.8% from last year, to \$135,694.

Market Analysis | Fall 2021

Contacts

Jeff Adler

Vice President & General Manager of Yardi Matrix
Jeff.Adler@Yardi.com
(303) 615-3676

Jack Kern

Director of Research and Publications
Jack.Kern@Yardi.com
(800) 866-1124 x2444

Ron Brock, Jr.

Industry Principal, Matrix
JR.Brock@Yardi.com
(480) 663-1149 x2404

Doug Ressler

Media Contact
Doug.Ressler@Yardi.com
(480) 695-3365

Author

Anca Gagiuc

Senior Associate Editor

Recent St. Louis Transactions

Sun Valley Lake



City: St. Charles, Mo.
Buyer: Beitel Group
Purchase Price: \$101 MM
Price per Unit: \$148,732

Haven on the Lake



City: Maryland Heights, Mo.
Buyer: Monument Capital Management
Purchase Price: \$67 MM
Price per Unit: \$127,462